



Investor Presentation



Forward Looking Statements

This presentation includes forward-looking statements including, but not limited to, statements regarding Coca-Cola İçecek's ("CCI") plans, objectives, expectations and intentions and other statements that are not historical facts. Forward-looking statements can generally be identified by the use of words such as "may," "will," "expect," "intend," "estimate," "anticipate," "plan," "target," "believe" or other words of similar meaning. These forward-looking statements reflect the current views and assumptions of management and are inherently subject to significant business, economic and other risks and uncertainties. Although management believes the expectations reflected in the forward-looking statements are reasonable, at this time, you should not place undue reliance on such forward-looking statements. Important factors that could cause actual results to differ materially from CCI's expectations include, without limitation: changes in CCI's relationship with The Coca-Cola Company and its exercise of its rights under our bottler's agreements; CCI's ability to maintain and improve its competitive position in its markets; CCI's ability to obtain raw materials and packaging materials at reasonable prices; changes in CCI's relationship with its significant shareholders; the level of demand for its products in its markets; fluctuations in the value of the Turkish Lira or the level of inflation in Türkiye; other changes in the political or economic environment in Türkiye or CCI's other markets; adverse weather conditions during the summer months; changes in the level of tourism in Türkiye; CCI's ability to successfully implement its strategy; and other factors. Should any of these risks and uncertainties materialize, or should any of management's underlying assumptions prove to be incorrect, CCI's actual results from operations or financial conditions could differ materially from those described herein as anticipated, believed, estimated or expected. Forward-looking statements speak only as of this date and CCI has no obligation to update those statements to reflect changes that may occur after that date.

Important Disclaimer

Based on the CMB's decision dated 28 December 2023 and numbered 81/1820 and the "Implementation Guide on Financial Reporting in High Inflation Economies" published by the POA with the announcement made on 23 November 2023, issuers and capital market institutions subject to financial reporting regulations applying Turkish Accounting/Financial Reporting Standards will apply inflation accounting by applying the provisions of TAS 29, starting from their annual financial reports for the accounting periods ending as of December 31, 2023.

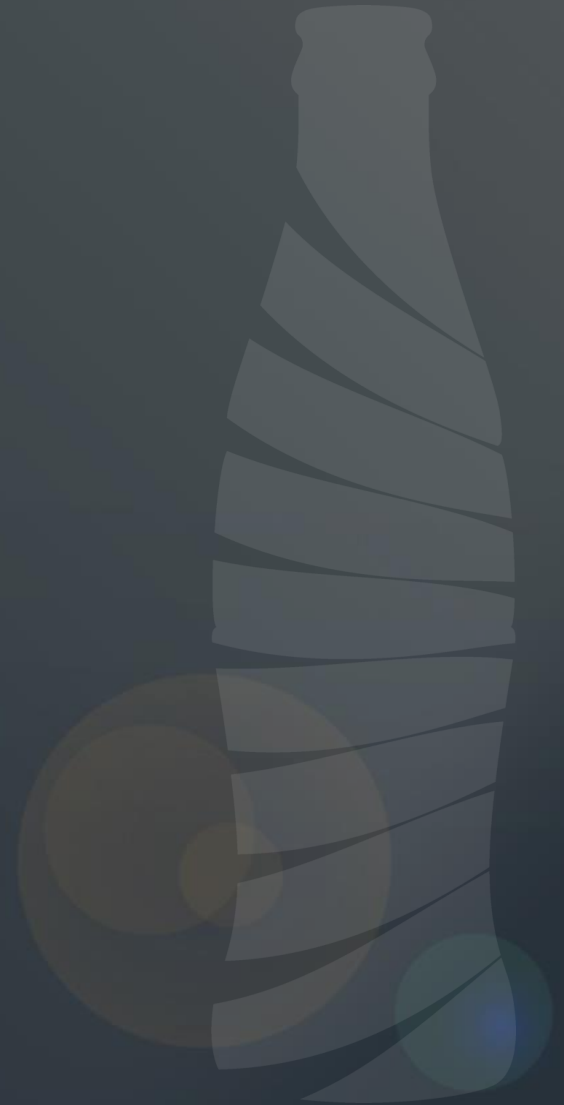
As of December 31, 2025, an adjustment has been made in accordance with the requirements of TAS 29 ("Financial Reporting in High Inflation Economies") regarding the changes in the general purchasing power of the Turkish Lira. TAS 29 requirements require that financial statements prepared in the currency in circulation in the economy with high inflation be presented at the purchasing power of this currency at the balance sheet date and that the amounts in previous periods are rearranged in the same way. The indexing process was carried out using the coefficient obtained from the Consumer Price Index in Turkey published by the Turkish Statistical Institute ("TUIK").

The relevant figures for the previous reporting period are rearranged by applying the general price index so that comparative financial statements are presented in the unit of measurement valid at the end of the reporting period. Information disclosed for previous periods is also presented in the measurement unit valid at the end of the reporting period.

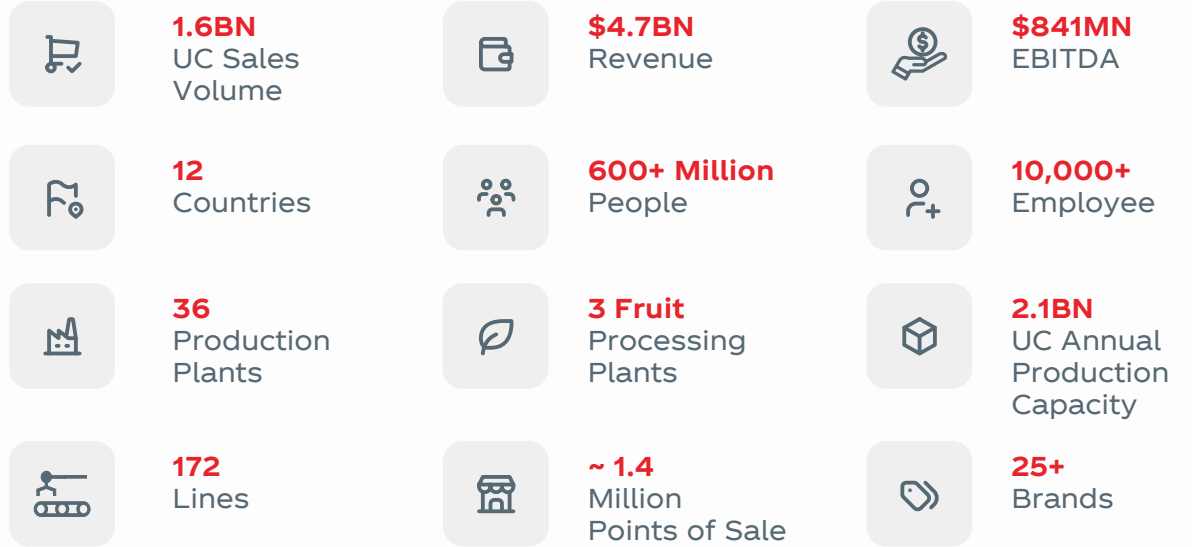
However, certain items from our financials are also presented without inflation adjustment for information purposes in order to give an idea of our performance relative to 2026 forecasts, which we announced at the beginning of the year and which we stated were based on the financials without inflation adjustment. These unaudited figures are clearly labelled where relevant. All financial figures without such disclosure are reported in accordance with TAS29.



WHO WE ARE



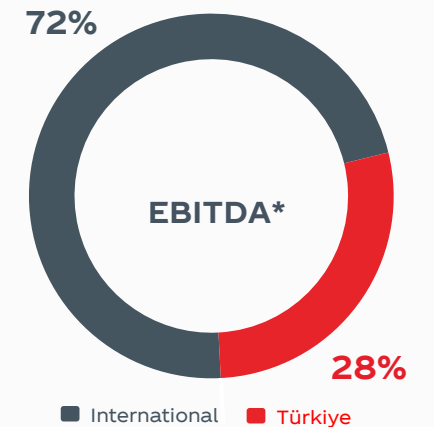
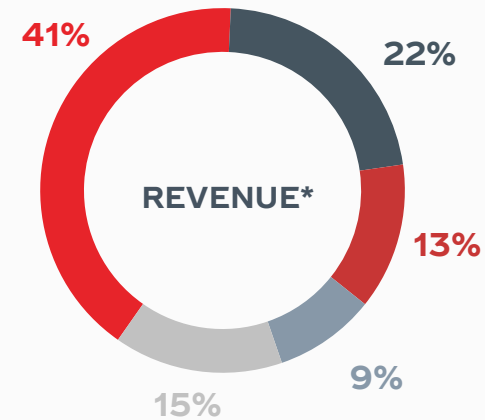
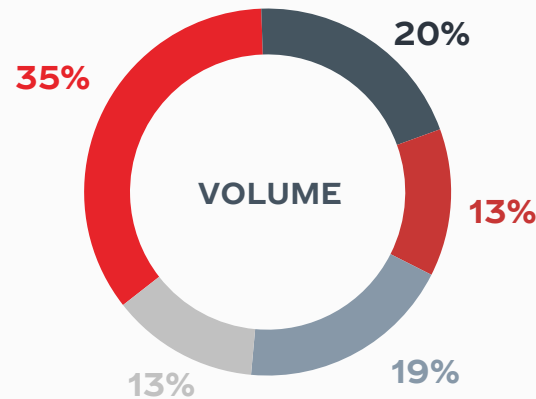
We are a Multinational Beverage Company



Data as of 2025 with TAS 29

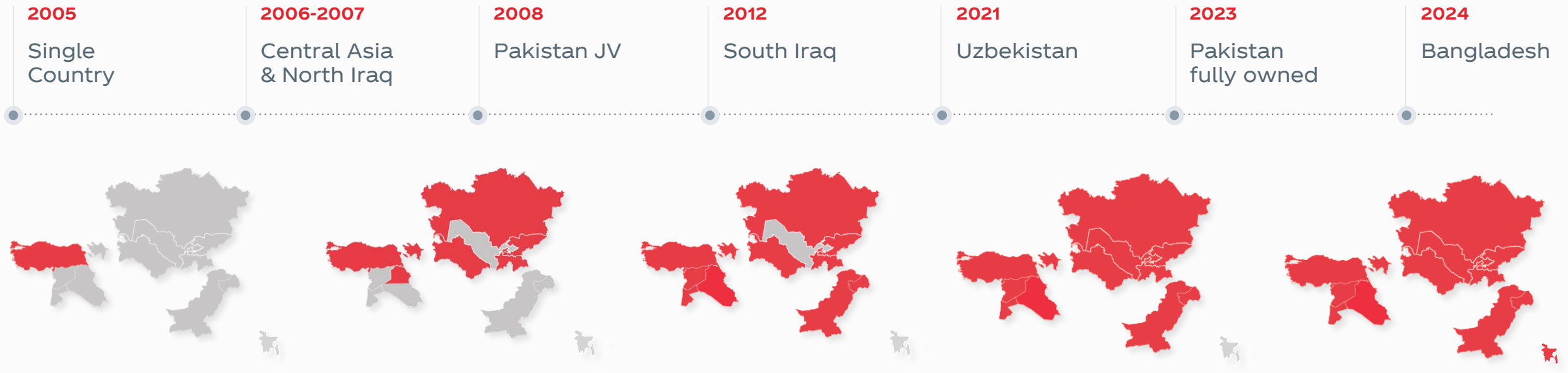
Sparkling Market Position

- **#1** Türkiye
- **#1** Pakistan
- **#1** Kazakistan
- **#1** Uzbekistan
- **Others**



*Without TAS 29

With a Successful Track Record to Become One of the Leading Bottlers



2006 – 2025 Evolution*

EBITDA

127X

29% CAGR

Net Sales Revenue

108X

28% CAGR

Transactions

6X

10% CAGR

Volume

4X

7% CAGR

CapEx/NSR

9.1%

'06-'25 average

* Without TAS 29

Diversified Country Portfolio Creates Natural Hedge

Oil Importers and Exporters



Real GDP Growth < EM avg and > EM avg



GDP Per Cap Growth < EM avg and > EM avg



Local currency pegged against USD vs not pegged against USD



NARTD per cap < EM avg vs > EM avg



Population growth < EM avg vs > EM avg



Source: GlobalData (Industry Estimates), 2025 Forecast; IHS Markit (Population&GDP); CCI Volume; all figures as of 2025

NARTD includes Sparkling, Juices, Packaged Water, RTD/Iced Tea & Coffee, and Energy & Sports Drinks; Per cap per year in terms of number of 8-ounce servings. (8-ounce= 237 ml)

Benefiting From a Strong and Stable Shareholder Structure



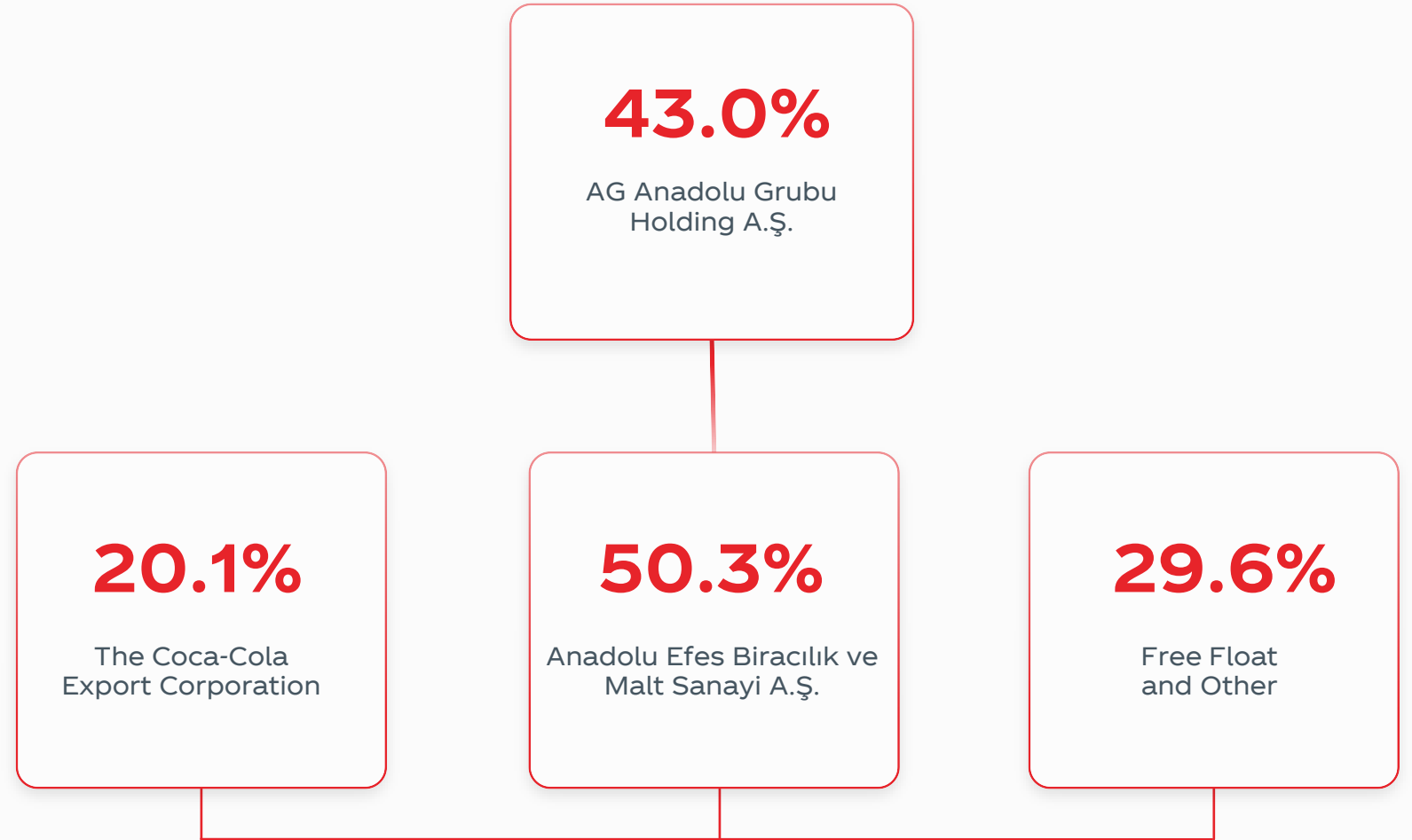
Composition of BoD



12 Members

12 non-executive

4 independent



Our Successful Track Record is Built on Solid Foundations



Winning Brand Portfolio

Innovate to connect with consumers



Strong Alignment With the Coca-Cola Company

Critical for long-term success



Proven Track Record

Organic & Inorganic growth in emerging & frontier markets with successful integration



Strategy, Execution, People

Accelerate quality growth



Vast Potential of Our Markets

Offer NARTD growth opportunity



Experienced Teams

Win in challenging markets



Disciplined Financial Management

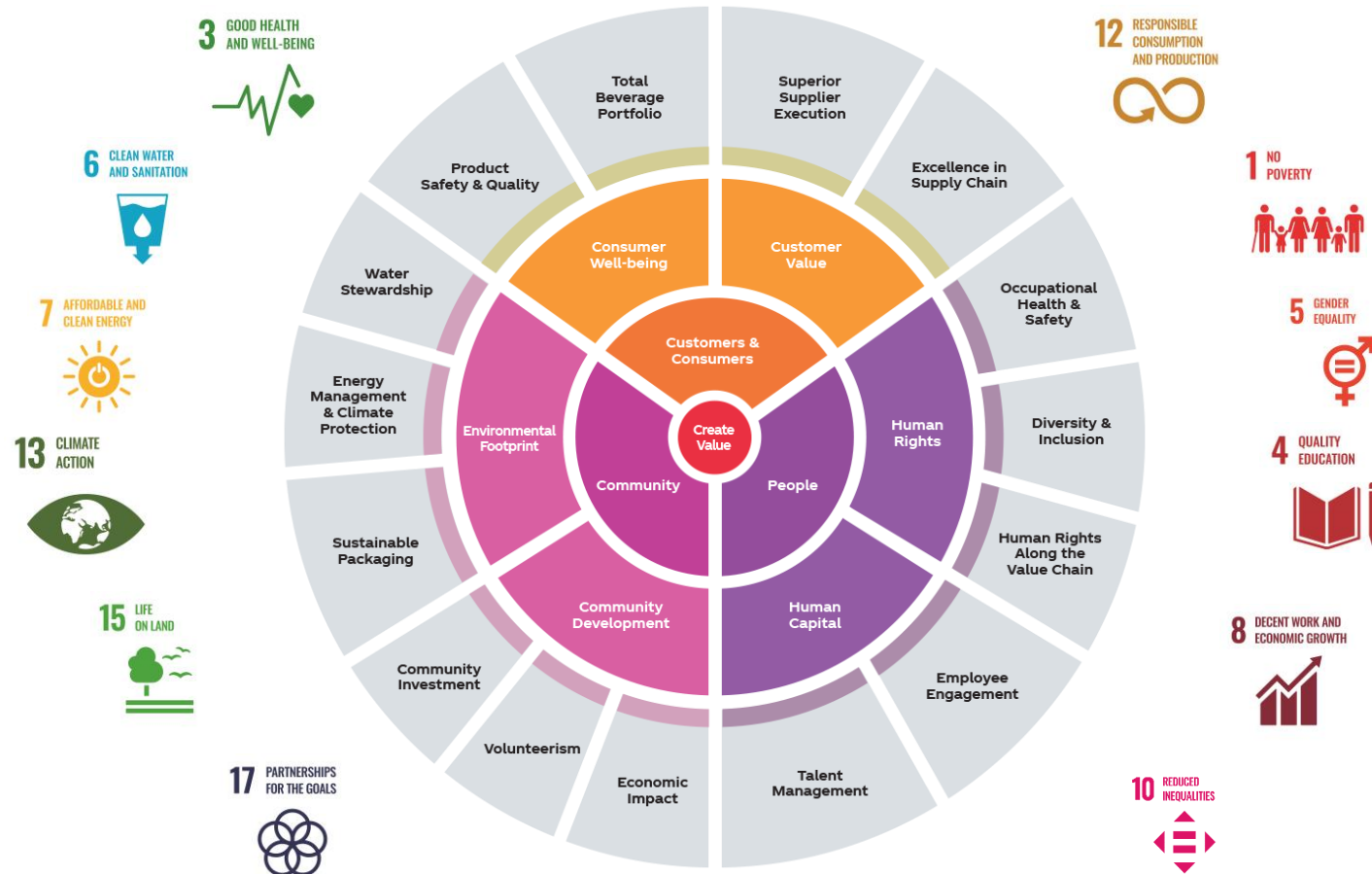
Lead the way to deliver value



Preparedness & Resilience

Emerge stronger from crisis

Our Purpose is to Create Value and Integrate Sustainability in Everything We Do



Sustainability 2030 Roadmap

Packaging



Commitment #1

Continue to make **100%** of our packaging recyclable and use at least **50%** recycled material by **2030**

Commitment #2

Collect and recycle a bottle or can for each one we sell in **Türkiye, Pakistan and Kazakhstan**, initiate collection programs in other countries

Water



Commitment #3

Increase water efficiency by **20% by 2030 (Base Year 2020)**

Commitment #4

Aim for water neutrality and help secure water availability in water-stressed locations through community projects

Climate



Commitment #5

Run our manufacturing sites on **100%** renewable electricity and make them carbon-neutral

Commitment #6

Reduce our total absolute **GHG emissions by 13% by 2030** and emissions per litre of product by **50% by 2030** while growing the business (**Base Year: 2015**)

Human Rights



Commitment #7

Establish mechanisms to ensure that CCI's distributors and priority suppliers are **%100** compliant with **CCI Human Rights Policy**

Diversity & Inclusion



Commitment #8

Ensure that **35%** of new hires, **40%** of managerial positions and **50%** of **executive committee members are women by 2030**

Community

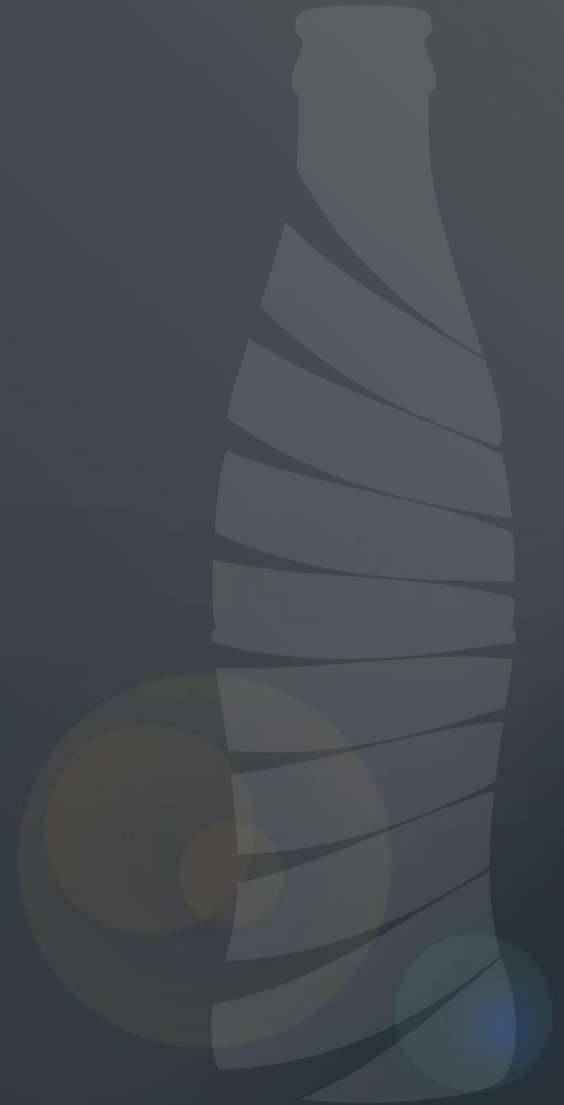


Commitment #9

Reach up to **3.5M people** until **2030** with our sustainable development programs with a focus on women, youth empowerment and environment



WHAT WE DO



CCI's Two-Pillar Growth Strategy

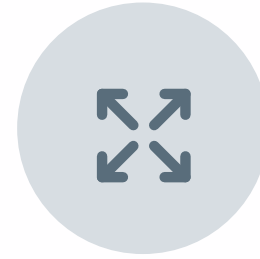


**Balanced Organic
Growth**

Grow Core

1

SHARPEN



Inorganic Growth

New Categories &
Countries

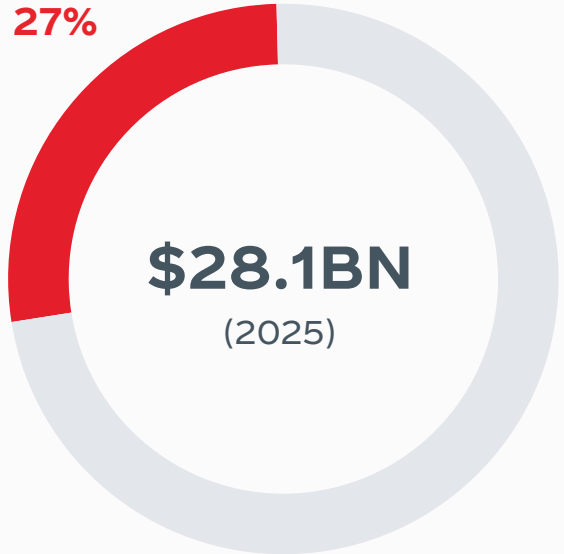
2

EXPAND

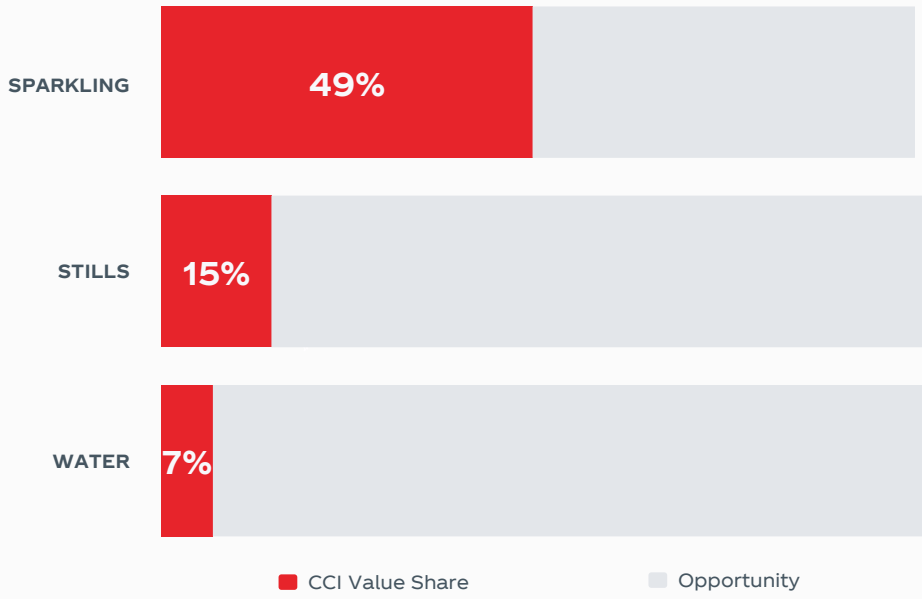
Quality Growth Is Our North Star: EBIT > Revenue > Transaction > Volume

NARTD Value Growth Opportunity

Total NARTD Industry In CCI Countries



Category Breakdown & Opportunity



Industry Value Growth

+\$8 Bn

2025-2030E

5% CAGR



Source: GlobalData (Industry Estimates); Internal Assumption for Bangladesh, 2025 Forecast
 All figures as of 2025
 NARTD includes Sparkling, Juices, Packaged Water, RTD/Iced Tea & Coffee, and Energy & Sports Drinks

Strong Addressable Per Cap Consumption Opportunity



Türkiye

	CCI per cap	151
	Industry per cap	575
	Non-NARTD per cap	3,028



Pakistan

	CCI per cap	29
	Industry per cap	97
	Non-NARTD per cap	2,410



Kazakhstan

	CCI per cap	244
	Industry per cap	707
	Non-NARTD per cap	2,288



Iraq

	CCI per cap	71
	Industry per cap	619
	Non-NARTD per cap	2,652

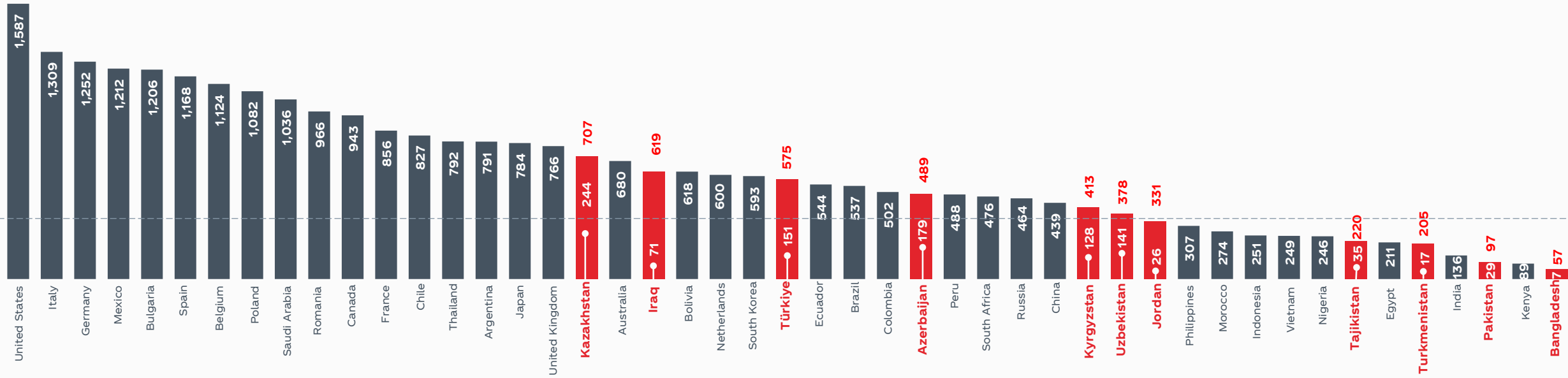


Source: GlobalData (Industry Estimates), IHS Markit (Population), CCI Volume, TCCC/KO Estimates; All figures as of 2025. Per cap per year in terms of number of 8-ounce servings
 NARTD includes Sparkling, Juices, Packaged Water, RTD/Iced Tea & Coffee, and Energy & Sports Drinks
 Non-NARTD includes other hot & cold beverages in both RTD (Ready to Drink), NRTD (Not Ready to Drink) form and tap water

Our Markets Have a Low Penetration of Beverage Industry

NARTD per cap*

■ CCI Countries ▬ CCI's Share



CCI Average

260

DM Average

1,166

EM ex-CCI Average

351

Source: GlobalData (Industry Estimates), 2025 Forecast; IHS Markit (Population); CCI Volume

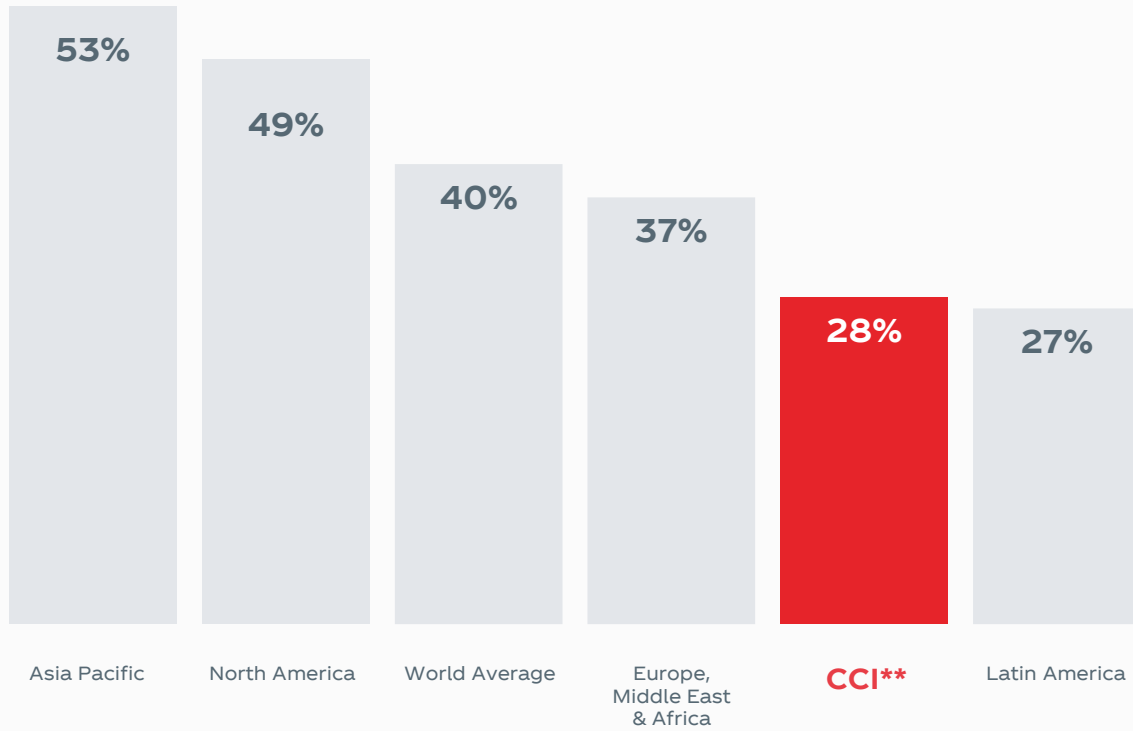
All figures as of 2025

NARTD includes Sparkling, Juices, Packaged Water, RTD/Iced Tea & Coffee, and Energy & Sports Drinks; Per cap per year in terms of number of 8-ounce servings (8-ounce=237 ml)

Further Potential For Growth

Share of Immediate Consumption (IC) Packages in Sparkling* (2025)

(2025)



*KO Global Volumes, 2025
** CCI FY25 Volumes



IC Packages vs. FC Packages

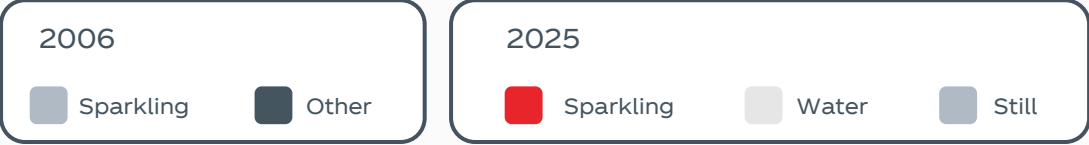
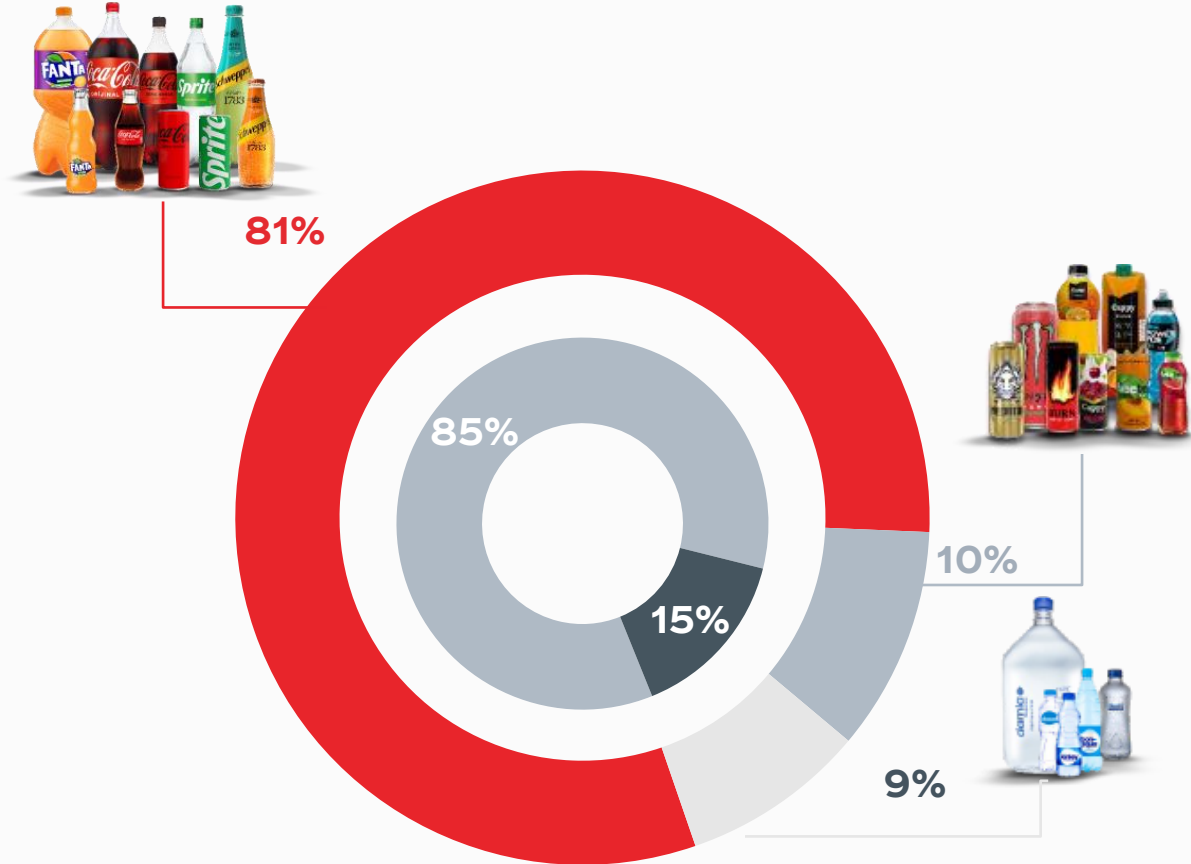
~2X HIGHER NSR PER CASE

~1.5X GROSS MARGIN VS. FC

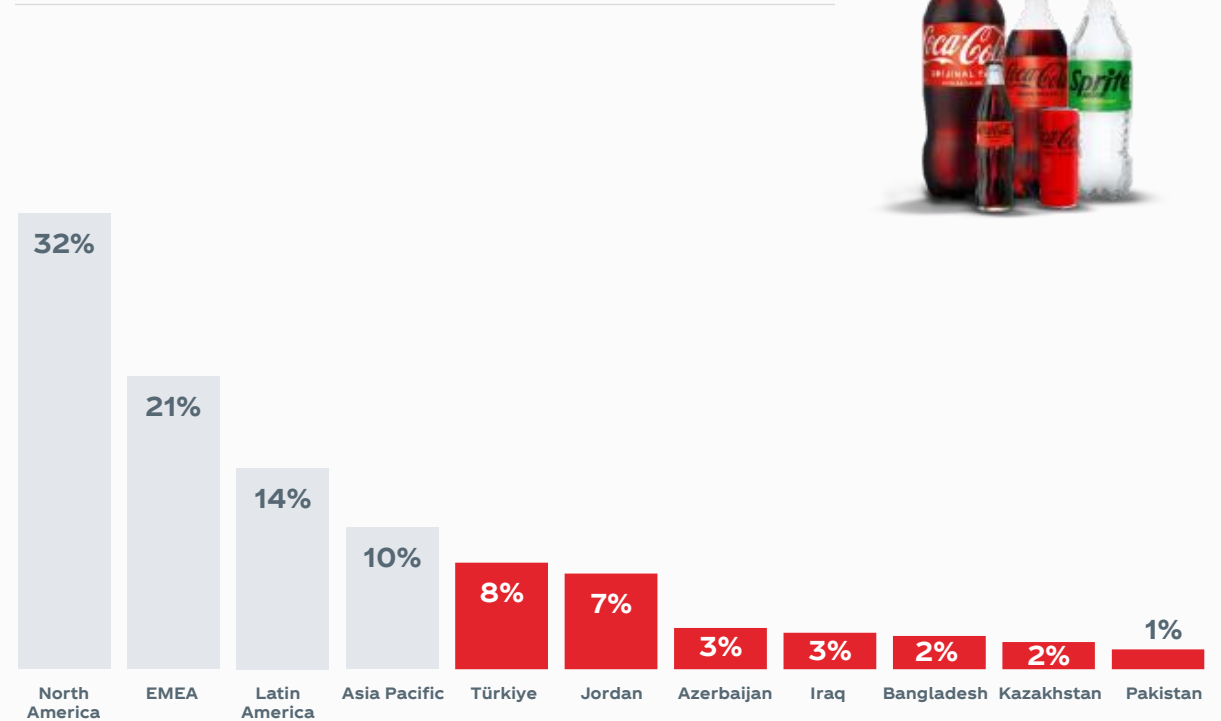


Young Population in CCI Countries

~58%



Share of Low/No Calorie in Sparkling Volume (2025)



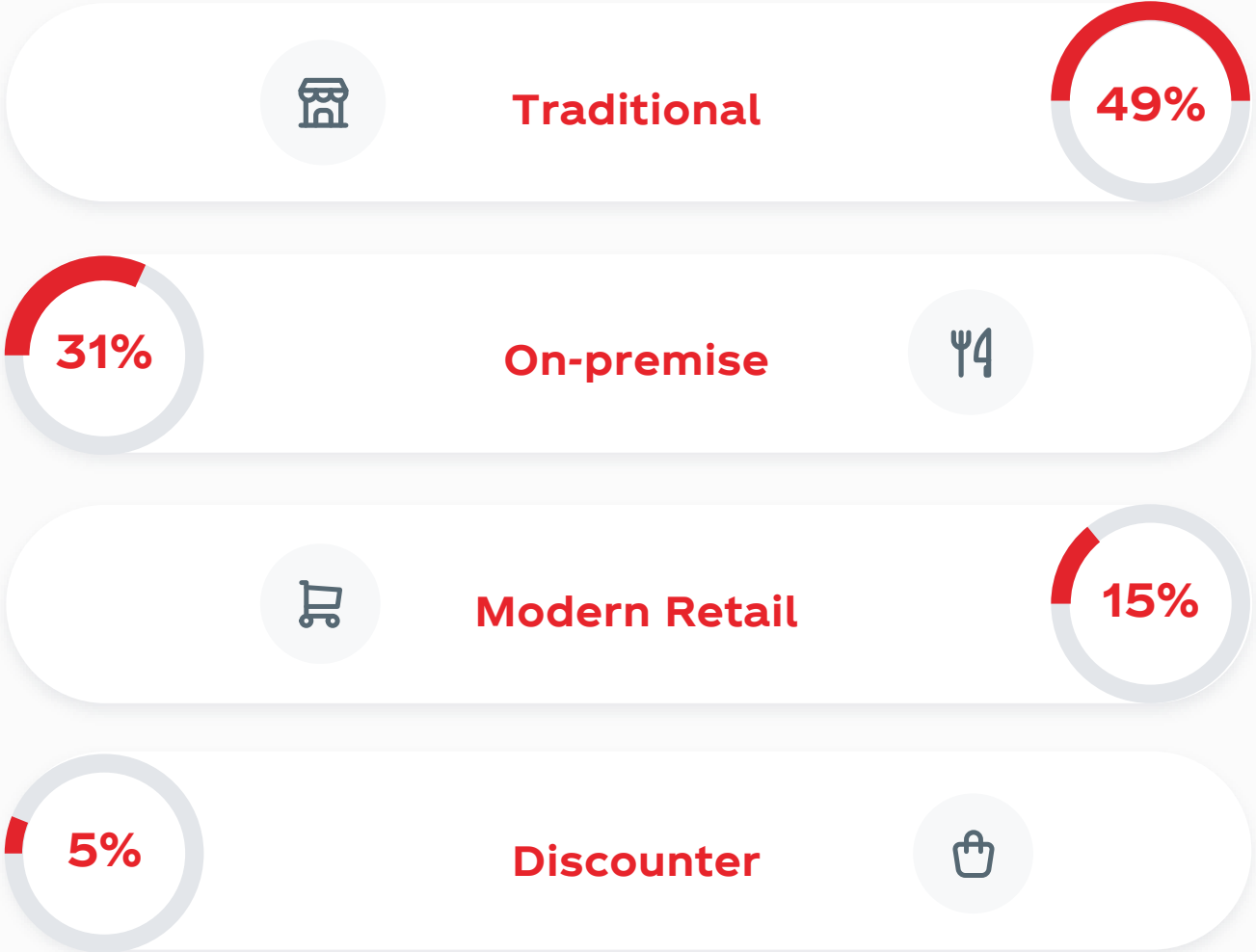
Increasing Household Penetration

Resilient Growth in No Sugar

CCI and rest are reflective of 2025 (TCCC global volumes)
CCI Internal Volume, Sell-in, FY'25

Creating Growth and Value with Our Customers

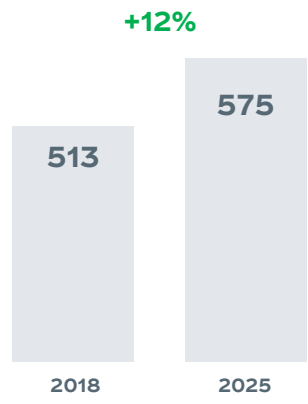
Volume Breakdown (2025)



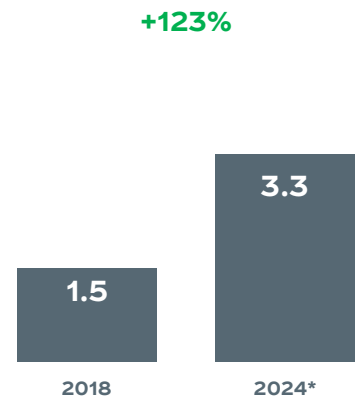
Our Aim is to Develop Our Markets and Create Value

Türkiye

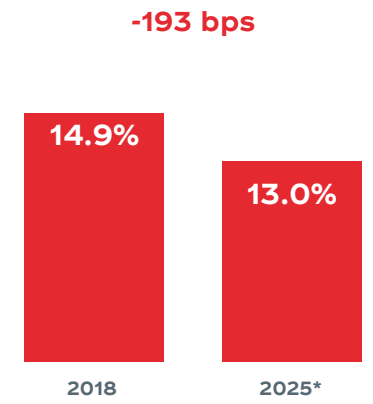
Consistent Per Cap Growth



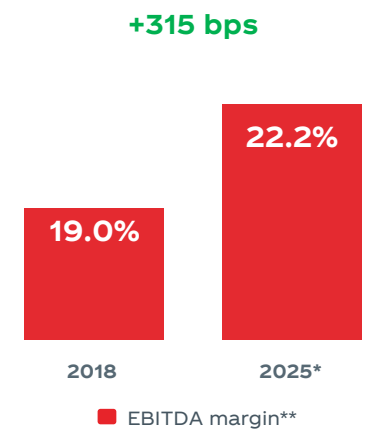
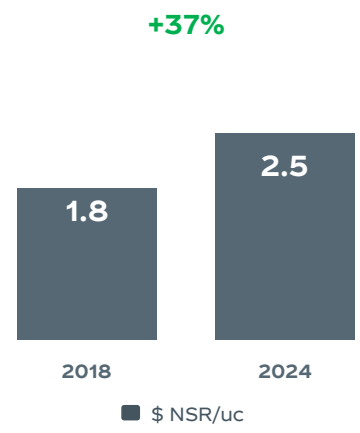
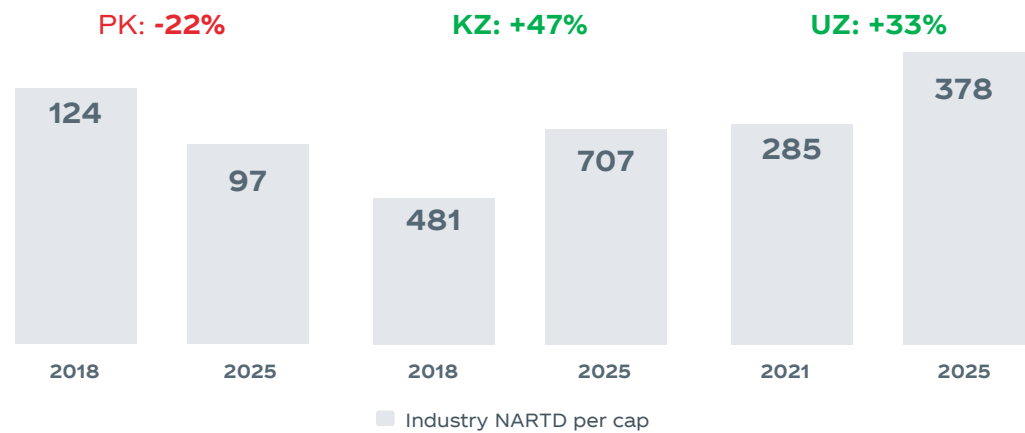
Robust \$ NSR/uc Improvement



Focus on Quality Growth



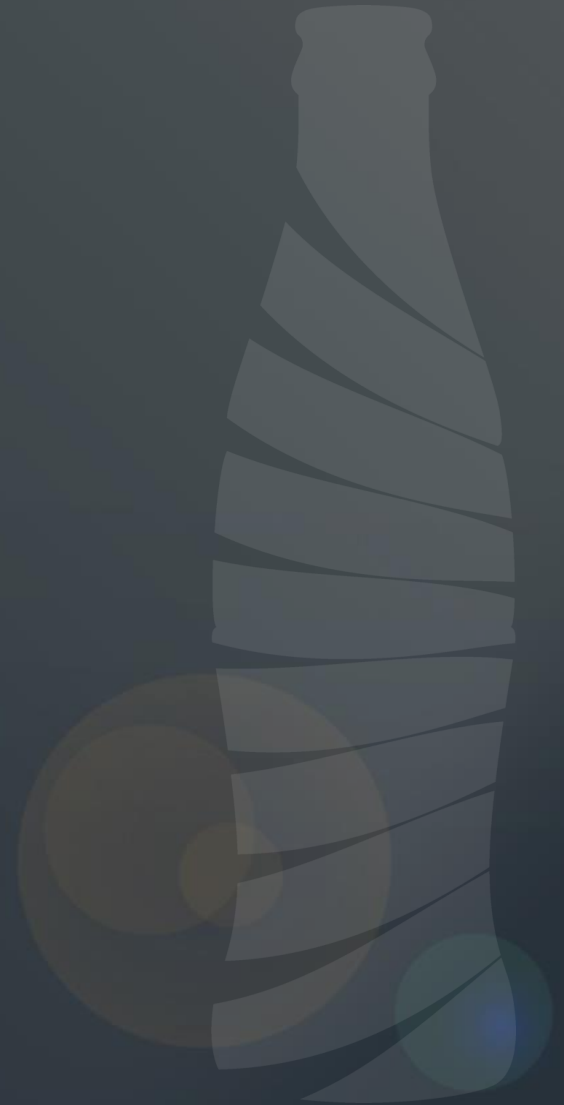
International



*Without TAS 29
** Excluding other



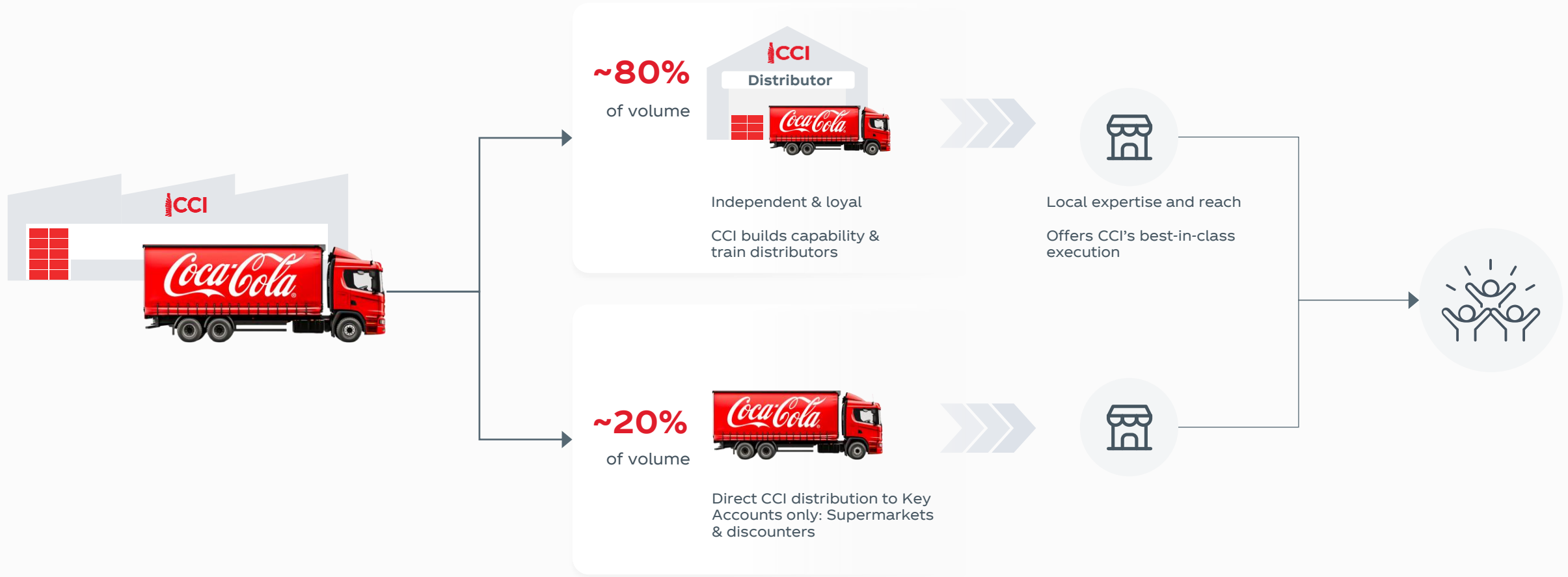
HOW WE DO IT



CCI Playbook is Our Winning Formula



CCI's Unique Route-to-Market (RTM) Model



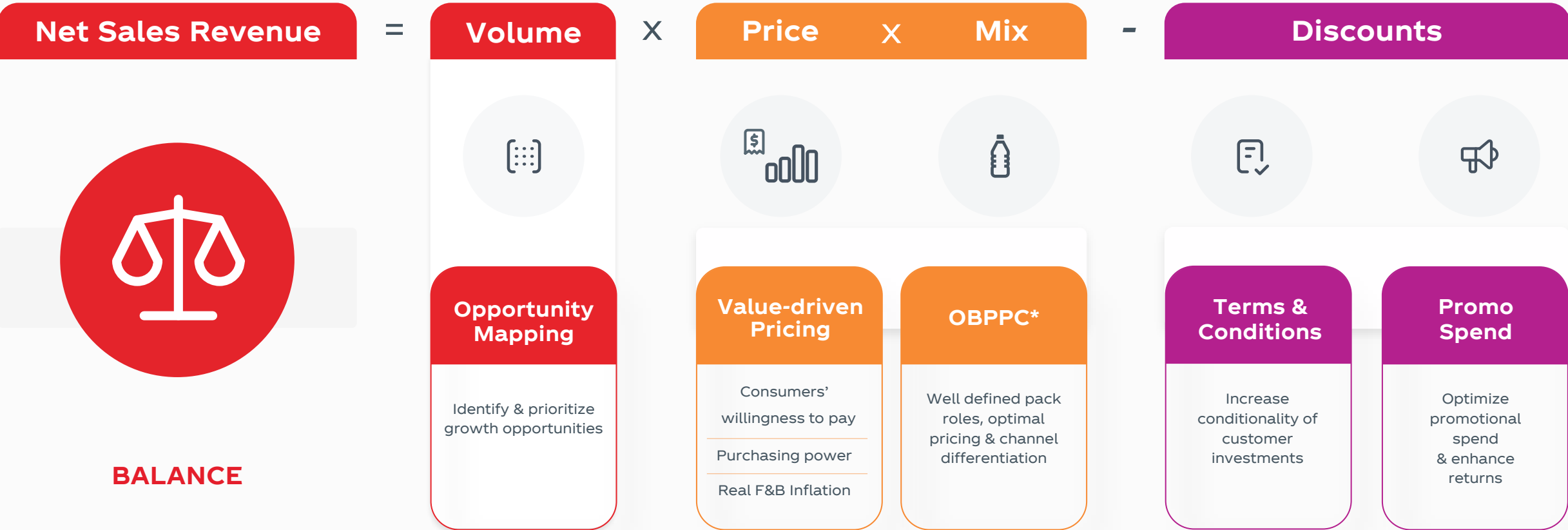
RTM Systems in the World

1 Direct Distribution by the Bottler

2 Wholesalers as a fulfillment intermediary

3 Hybrid approach – *unique to CCI*

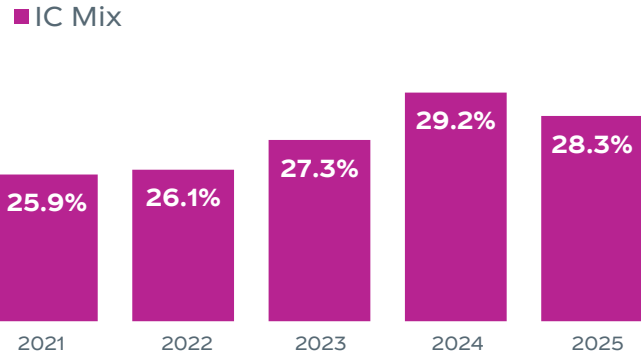
Disciplined Revenue Growth Management



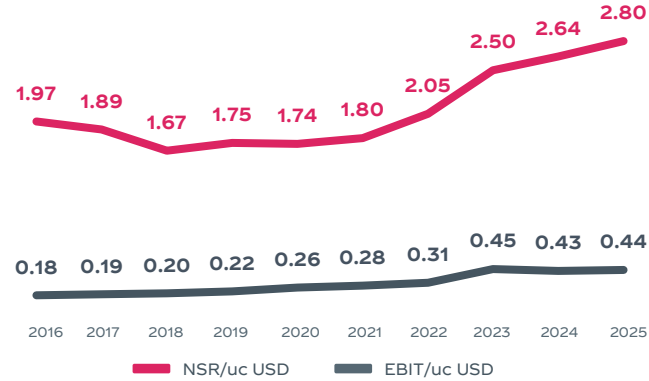
* Occasion, Brand, Price, Package, Channel

Effective RGM, Proactive Procurement and Prudent OpEx Management Supporting Resilient EBIT Margins

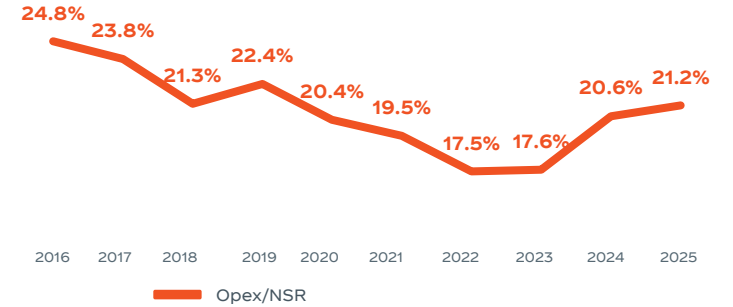
Effective Mix Management



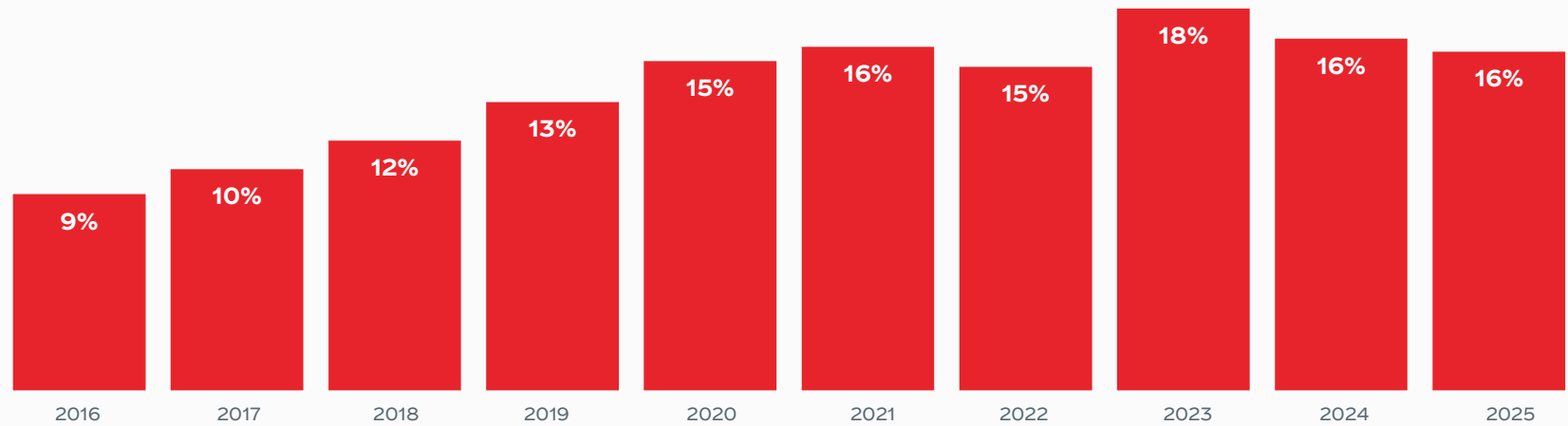
Right Pricing & Record - High Per Uc Efficiency



Prudent Opex Governance



Resulting in
Resilient
EBIT margin



2022, 2023, 2024 & 2025 figures are w/o TAS 29 for historical comparison purposes



CAPITAL ALLOCATION POLICY

Disciplined Capital Allocation



Organic Growth

Optimum CapEx Allocation

CapEx/Sales: 7.4% (2025)

Capacity Expansion

Cooler placements

Maintenance

1



Inorganic Growth

Selective M&A

Strategy

Bolt-on acquisitions

Strategic fit

Value creation

Reasonable proximity

2



Deleveraging

Debt Repayment

Optimum debt repayment

Solid balance sheet

Improving leverage metrics

3



Shareholder Return

Dividends

Sustainable dividend policy

Increasing payout ratio

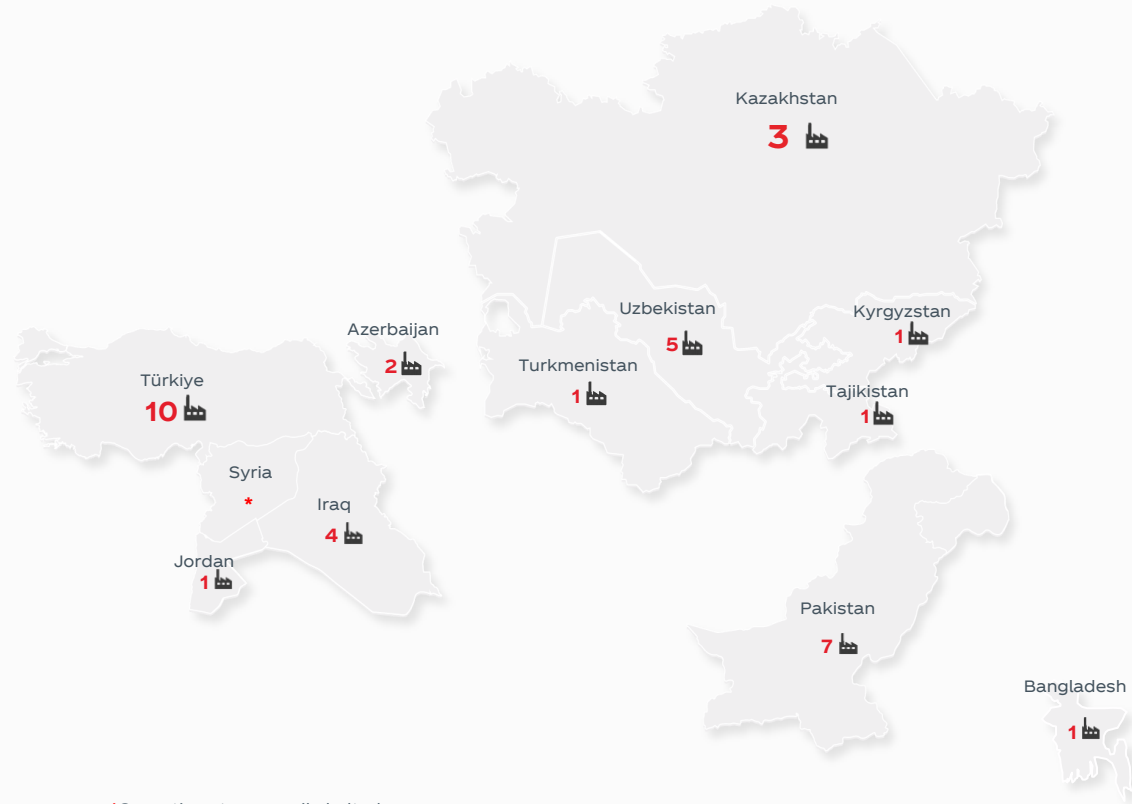
Higher dividend yield

4

Number of Plants & Production Capacity

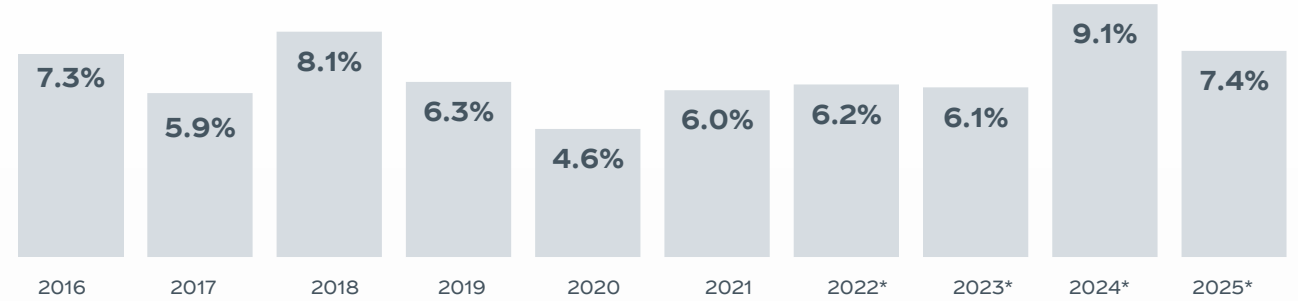
Total Number of Plants **36** 

Total Capacity **2,1bn uc**



*Operations temporarily halted

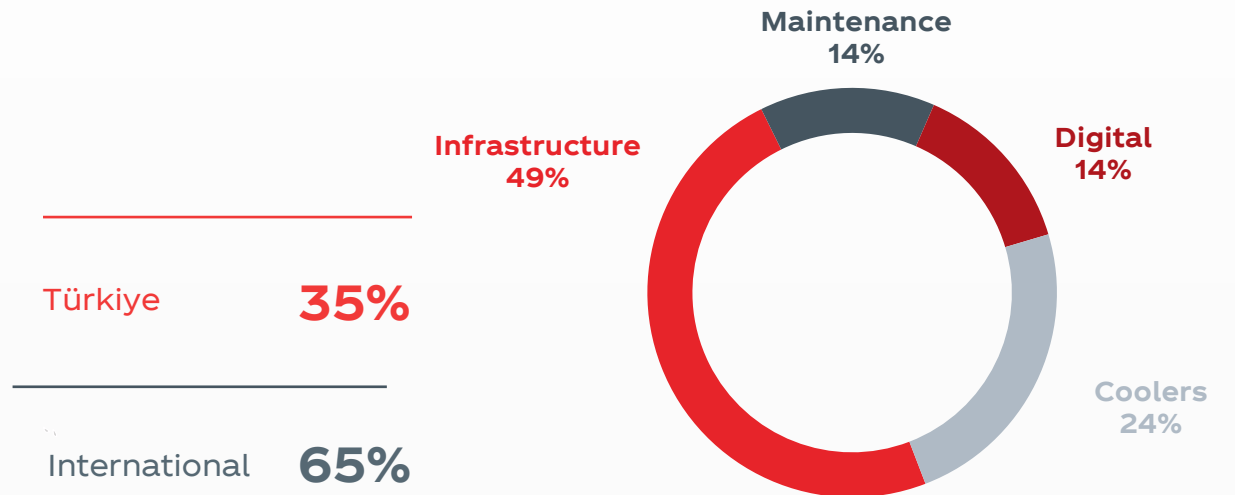
CapEx Trend (% of NSR)



6.7%
on
average

* With TAS 29

CapEx Breakdown by Category**



Türkiye **35%**

International **65%**

**Without TAS 29

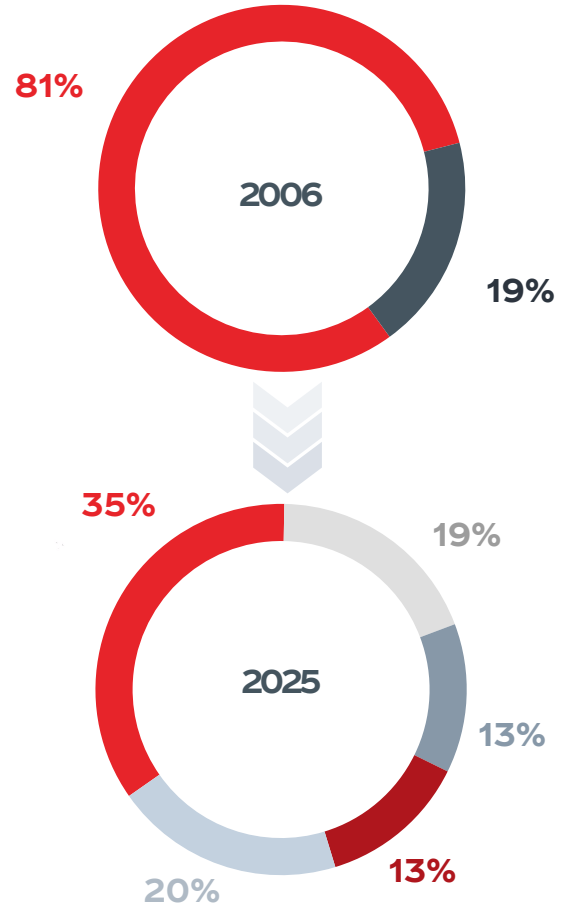
Prudent Approach to Geographical Expansion

- Guiding principles for geographical expansion
- Management control & full consolidation rights
- Reasonable proximity
- Complementary market dynamics
- ROIC > WACC



Volume Breakdown

- Türkiye
- International
- Pakistan
- Kazakhstan
- Uzbekistan
- Others





About Bangladesh

8th largest country by population in the world

25.7 median age; 56% < 30 years of age

Rapidly urbanizing (2019: 37% vs. 2023: 41%)

NARTD per cap among lowest globally

About CCI Bangladesh



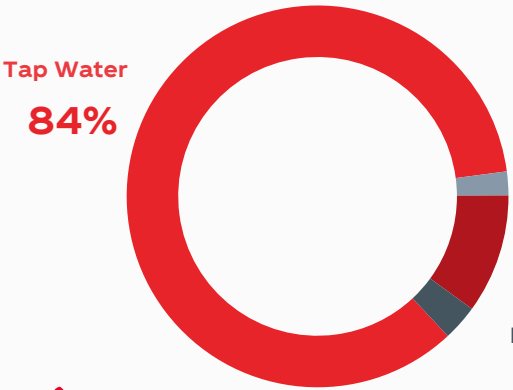
1 plant
3 warehouses



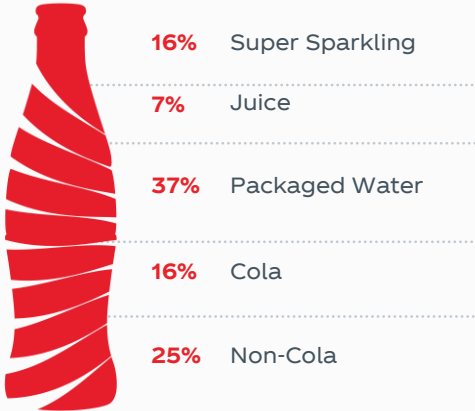
~ 200 active distributor partners

Underdeveloped Packages Beverage Industry

Total Beverage Industry
15.1bn uc



NARTD Breakdown
376mn uc



Integration Update

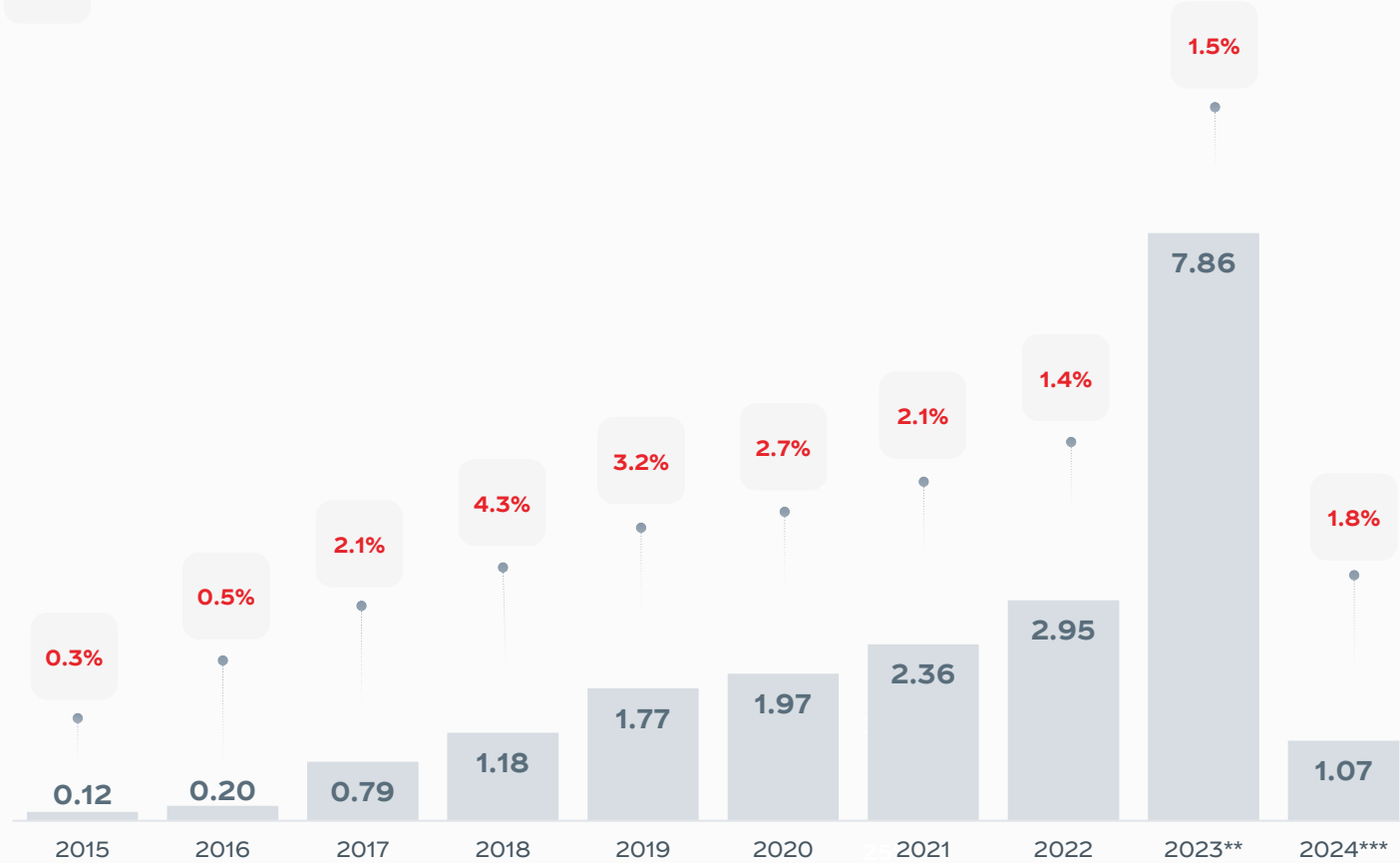
Building fundamentals

Embedding CCI culture	Building Infrastructure	Introducing CCI playbook
Redesigned RTM with no overlapping responsibilities	Distributor Warehouse upgrade to meet CCI standards	Increased cooler availability and production capacity
Distributor training – first time in Bangladesh		Simplified OBPPC structure
		Organizational structure changes in line with CCI standards

Consistent Dividend Pay Out

Dividend per Share (TL per 100 shares)

% Dividend Yield*



* Dividend yield based on year-end market capitalization

** With TAS29

*** The dividend amount would have been TL 11.79/share without bonus issue

CCI Dividend Distribution Policy Is Based On



**Net Distributable
Income**



**Free Cash Flow
Generation**



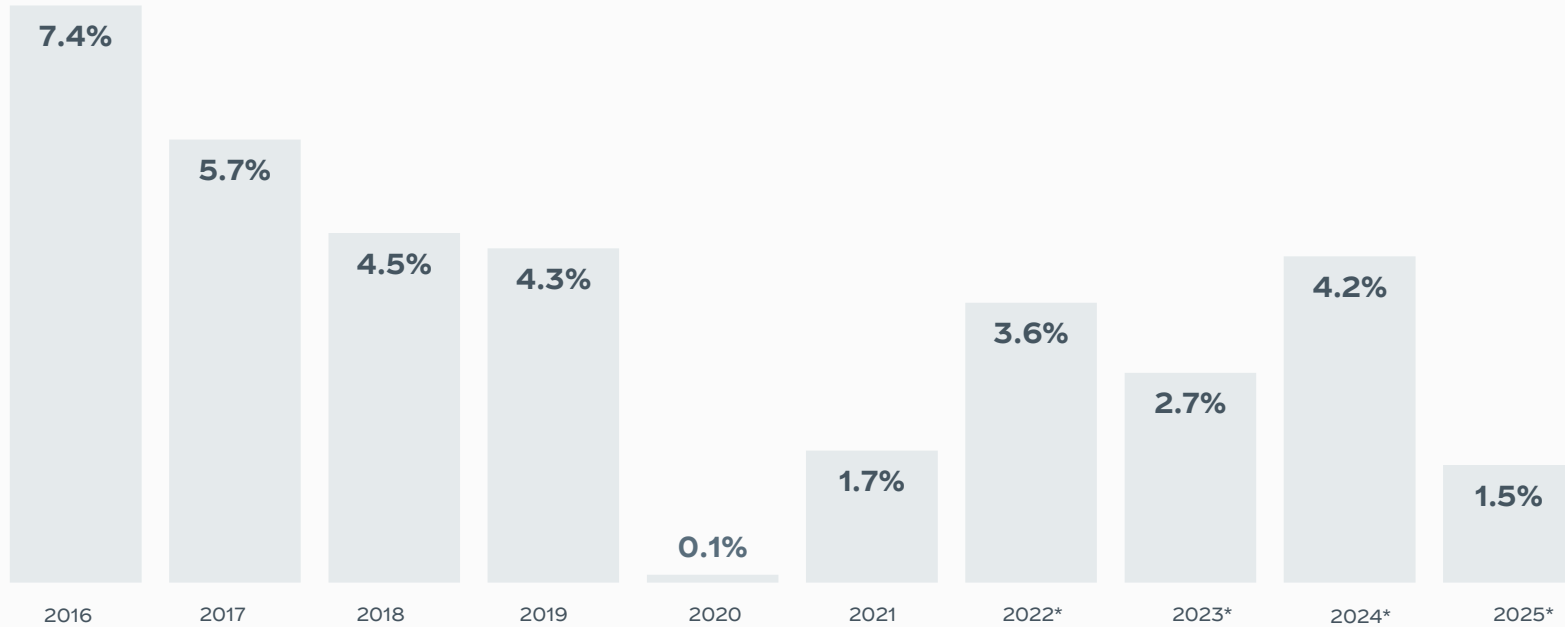
**Capex And Other Funding
Needs For Growth**




**Prevailing
Macroeconomic
Conditions**


Net Working Capital Evolution

NWC/NSR



-  Inventory optimization

-  Strict Receivable Management

-  Leveraging Payables

Cash Conversion Cycle

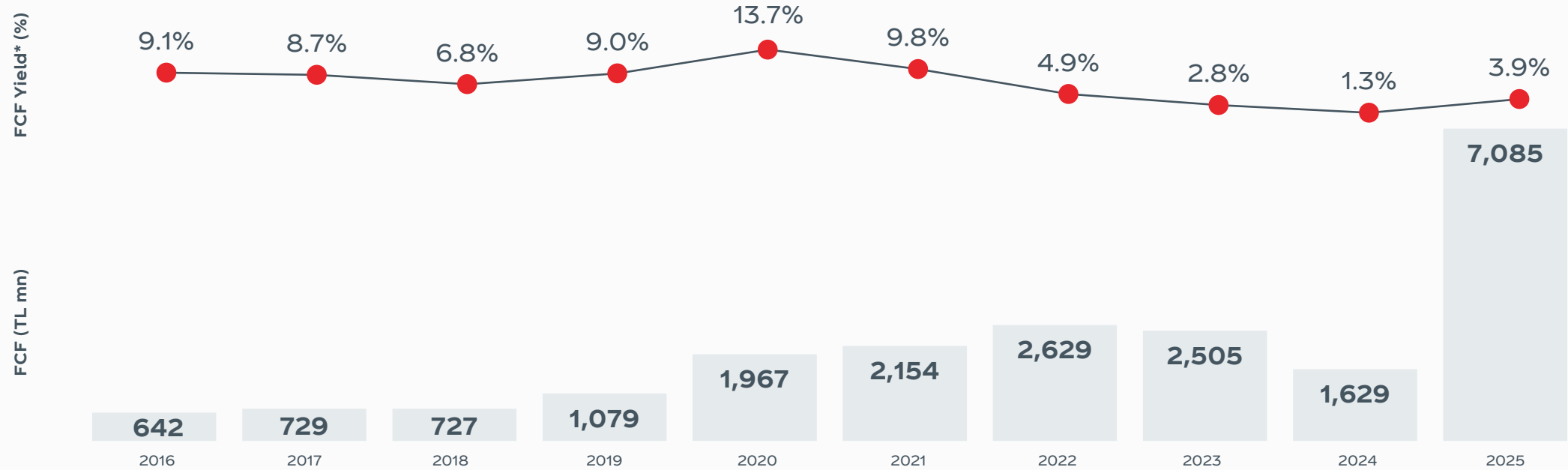


* With TAS 29

Free Cash Flow Generation

Free Cash Flow and FCF Yield*

Free cash flow yield = Free Cash Flow / Net Sales Revenue



2022-2025 figures exclude TAS 29 inflation accounting for historical comparison





FINANCIAL REVIEW

Summary Financials – 2025

Delivering in line with guidance, with slight EBIT margin pressure

Net Sales Revenue (TL)	
2025	187.2 Billion +3.9% y/y
4Q25	35.7 Billion +23.2%y/y

EBIT (TL)	
2025	25.2 Billion +1.8% y/y 13.4% Margin -28 bps
4Q25	3.4 Billion n.m. y/y 9.4% Margin +931 bps

Net Income (TL)	
2025	14.1 Billion -27.4% y/y 7.5% Margin -324 bps
4Q25	-0.6 Billion +31.6% y/y n.m Margin

Without TAS 29:
NSR growth of 38.2% in 2025
NSR/uc reached \$2.8 in 2025 – the highest of the last decade

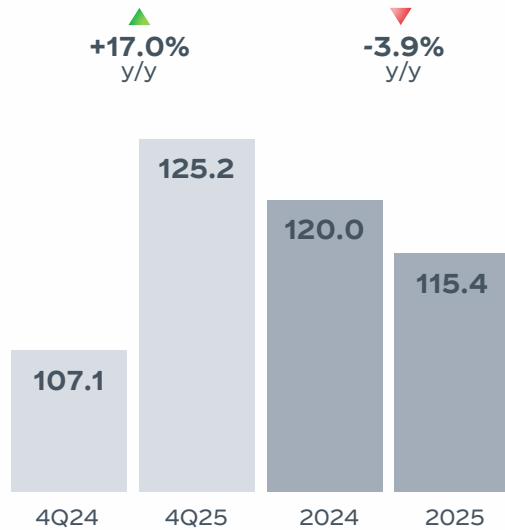
Without TAS 29:
EBIT margin declined by 54 bps y/y, driven by margin pressure in Türkiye, partially offset by margin expansion in international operations - in line with guidance of slight pressure.

Lower monetary gains suppressed the positive impact of higher operating profitability and lower financial expenses
Without TAS 29:
Net income up by 33.2% in 2025

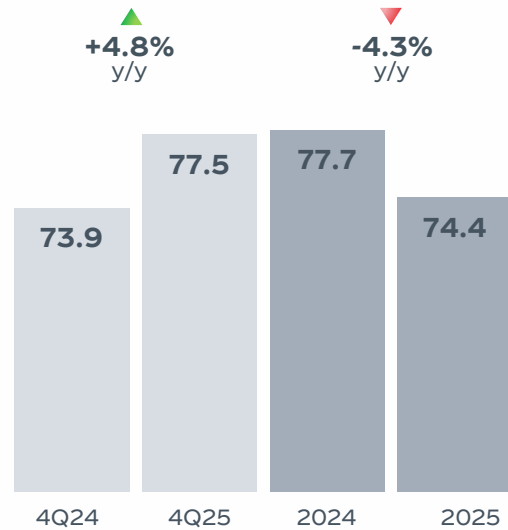
Per UC Metrics – 2025

NSR/uc reached \$2.8 in 2025 – the highest of the last decade

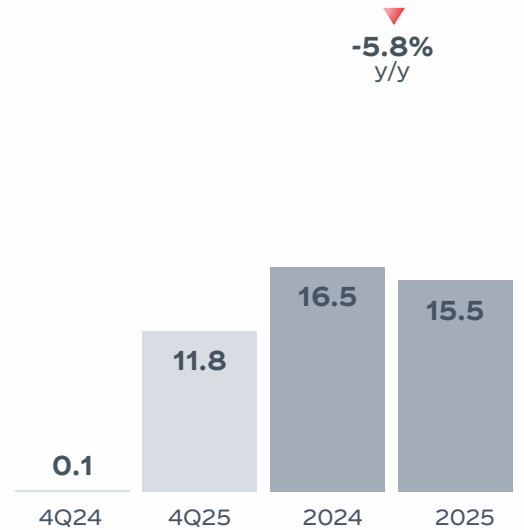
Net Sales Revenue



COGS



EBIT



Without TAS29:

Without TAS 29, NSR/uc grew by 28.0% to TL 111 in 2025



Without TAS29:

COGS/uc growth of 27.8% in 2025

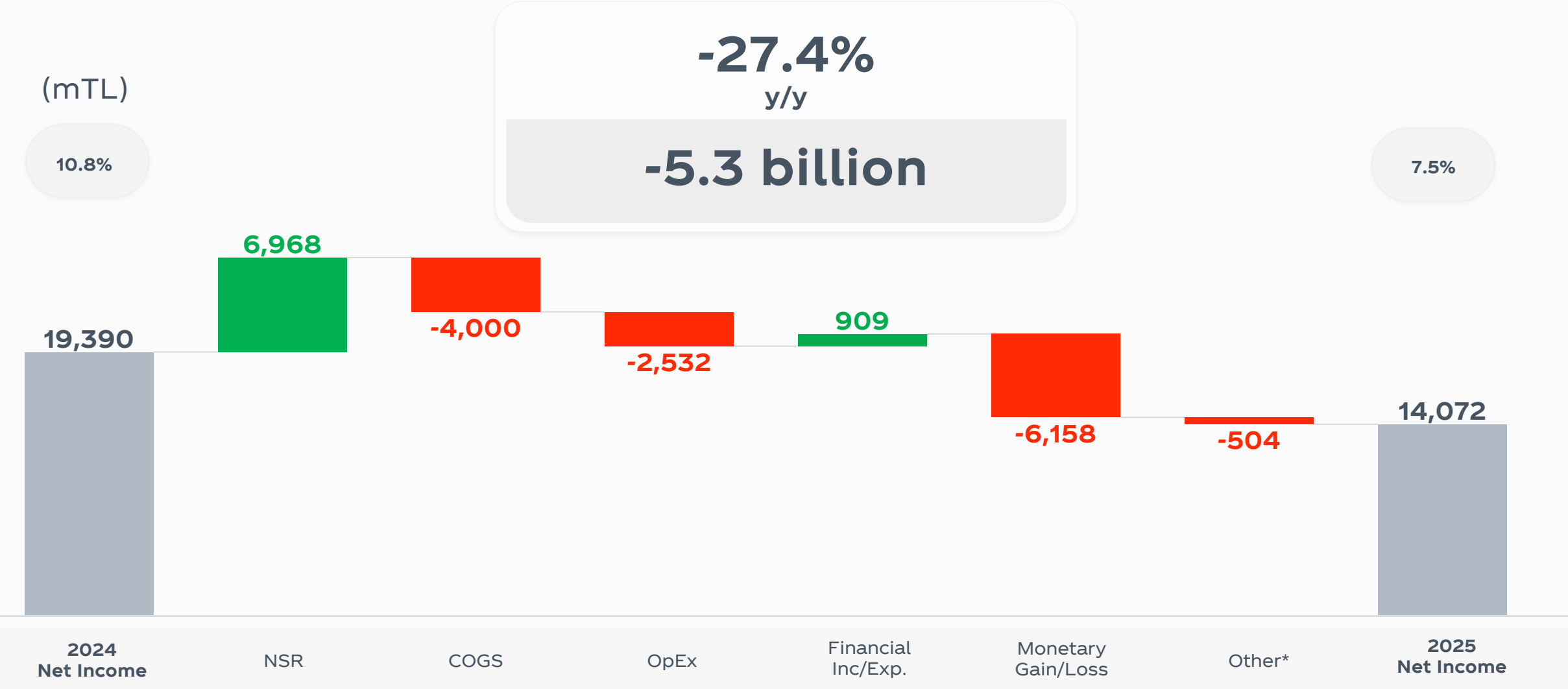


Without TAS29:

EBIT/uc increased by 23.7% in 2025

Net Income Development

Net income evolution driven by lower inflation and tax-related one-offs



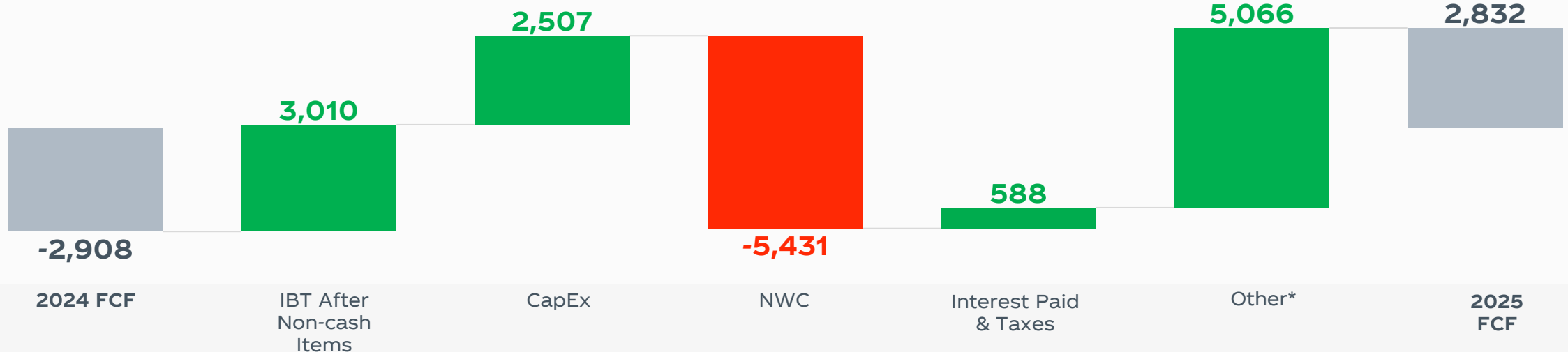
(*) Other includes Taxation, Investing Activities, Gain/Loss from JV and Minority Income

Free Cash Flow

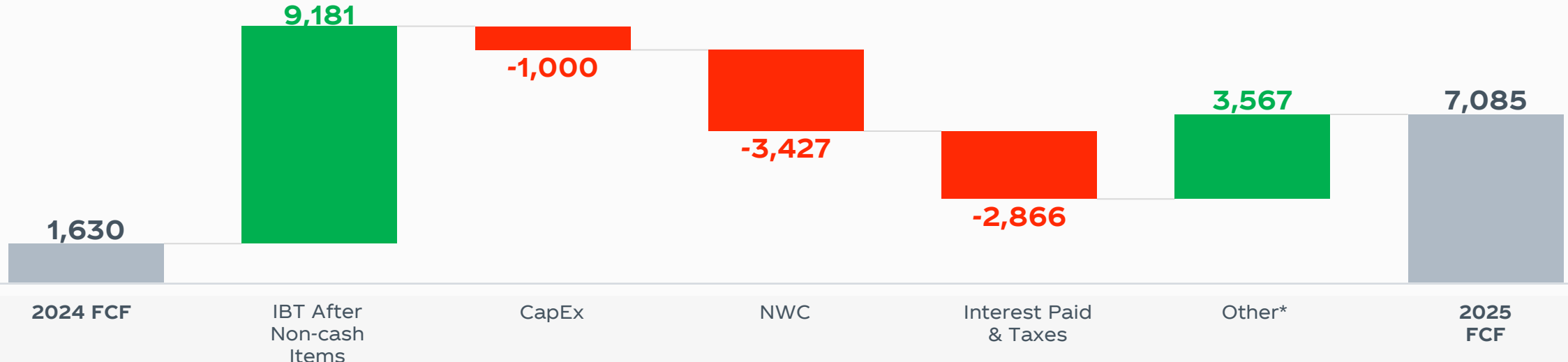
(TL mn)

Stronger net working capital discipline and prudent CapEx spending

WITH TAS 29



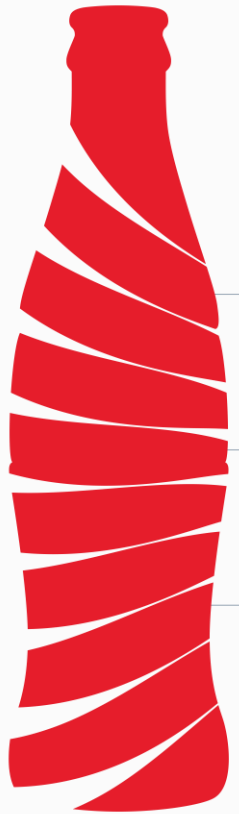
WITHOUT TAS 29



(* Other includes Taxation, and Other Asset Liabilities)



BALANCE SHEET AND RISK MANAGEMENT



COGS Breakdown

Cost of Sales

20% Overhead

20% Sugar

30% Packaging

30% Concentrate

Proactive Risk Management Policy

Hedging & Pre-buy Rates

	2026	2027
Sugar	79%*	8%**
Aluminium	51%	-
Resin	81%	-

*89%, in markets where financial hedge is available

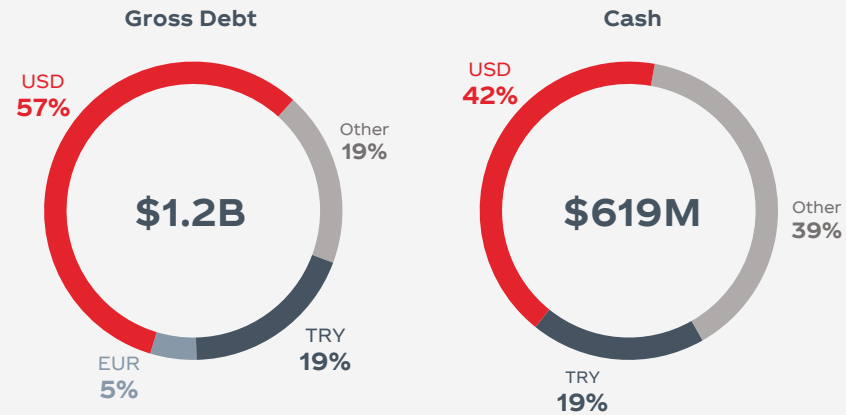
**29%, in markets where financial hedge is available

As of February 2026

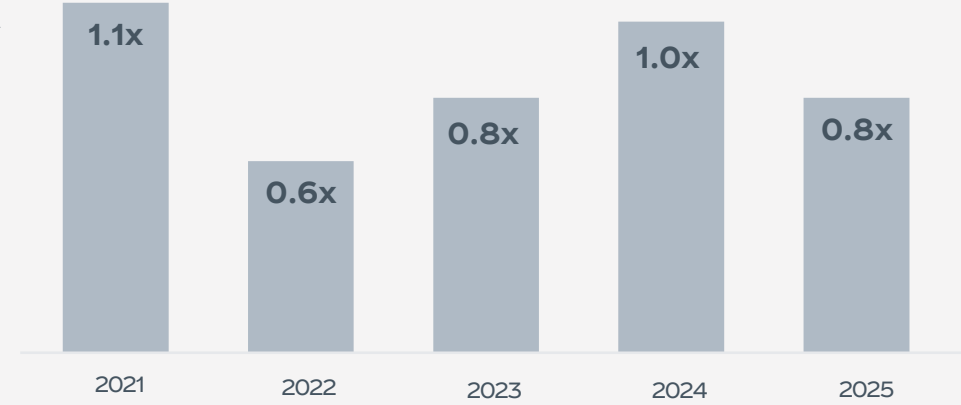
Disciplined Financial Management

Strong FCF generation supporting low leverage

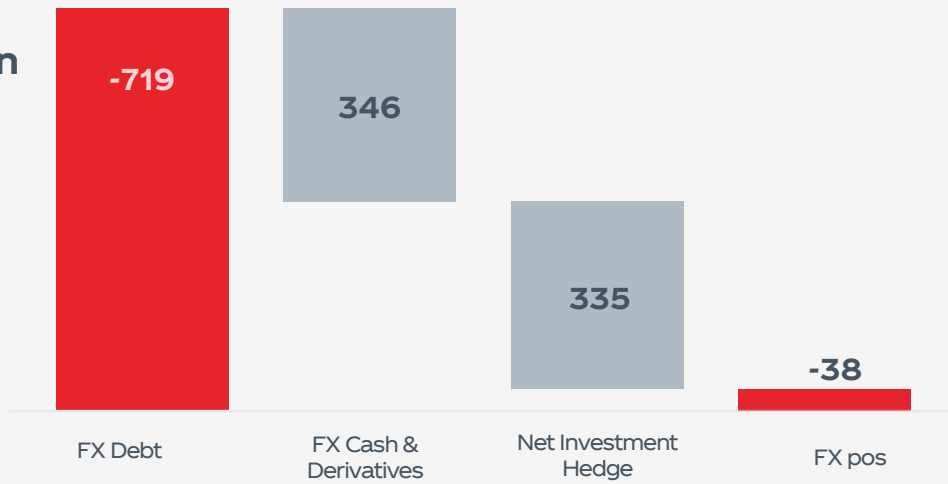
Debt & Cash Composition



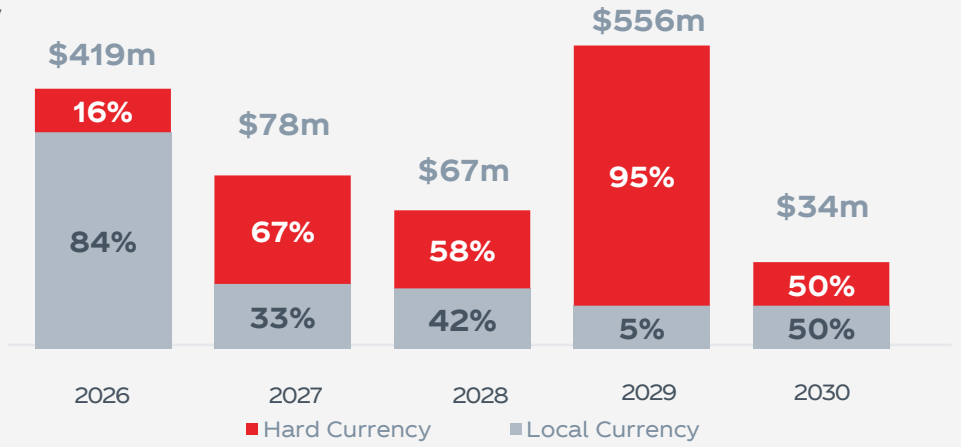
Net Debt /EBITDA



FX Position



Debt Maturity





2026 GUIDANCE

With TAS 29

Without TAS 29

 **Sales Volume**

Mid-single-digit volume growth on a consolidated basis:

- Low-to-mid-single digit growth in Türkiye
- High-single digit growth in international operations

 **Net Sales Revenue / Unit Case**

Flat-to-mid-single digit

Low-to-mid-teens FX neutral NSR/uc to grow with local currency revenue increases that balance cost inflation while preserving price affordability to support volume growth

 **EBIT Margin**

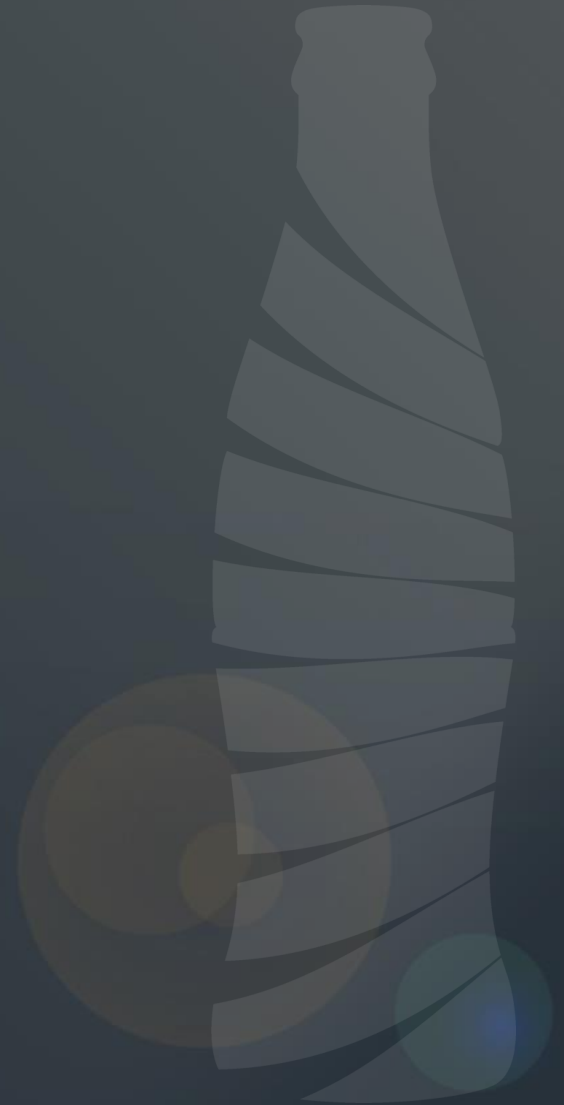
Flat EBIT margin

 **CapEx / Sales**

High-single digit



CREDIT RATINGS

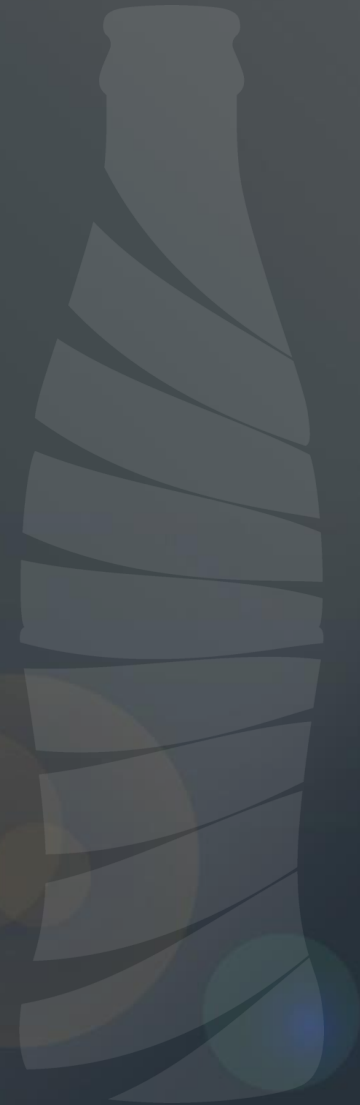


Solid Credit Ratings

	S&P Global	Fitch
Issuer Rating	BB+	BBB
Outlook	Stable	Stable
Last revision	15.10.2025	05.06.2025
Strengths	<ul style="list-style-type: none"> Large and leading product portfolio Resilient demand Prudent opex management Very low debt leverage Solid positive free operating cash flow Prudent leverage, funding, and hedging policy 	<ul style="list-style-type: none"> Robust implementation of its expansion plan Leading positions in its core markets Resilient nature of the soft drinks business Strong capital structure High but manageable FX Risks Strong relationship with TCCC
Challenges	<ul style="list-style-type: none"> Demand pressures in key markets 	<ul style="list-style-type: none"> Weak operating environment



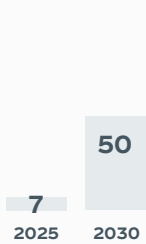
ESG JOURNEY



Packaging

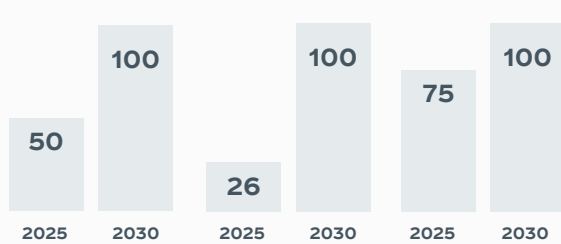
Commitment #1

rPET (%)



Commitment #2

Collection (%)

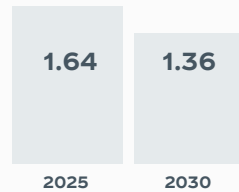


■ Türkiye ■ Kazakhstan ■ Pakistan

Water

Commitment #3

WUR (L/L)



Commitment #4

Water Replenishment (%)



Climate

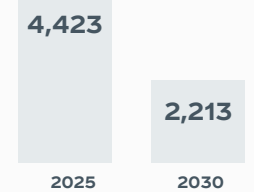
Commitment #5

RE Energy Capacity (%)



Commitment #6

GHG Emissions (Tonnes)



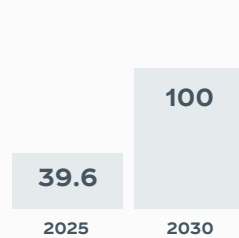
Human Rights

Commitment #7

SGP Supplier (%)



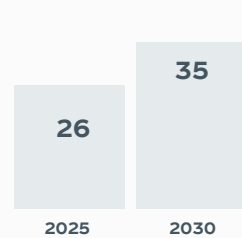
SGP Training Distributor (%)



Diversity & Inclusion

Commitment #8

SGP Supplier (%)



SGP Training Distributor (%)



Community

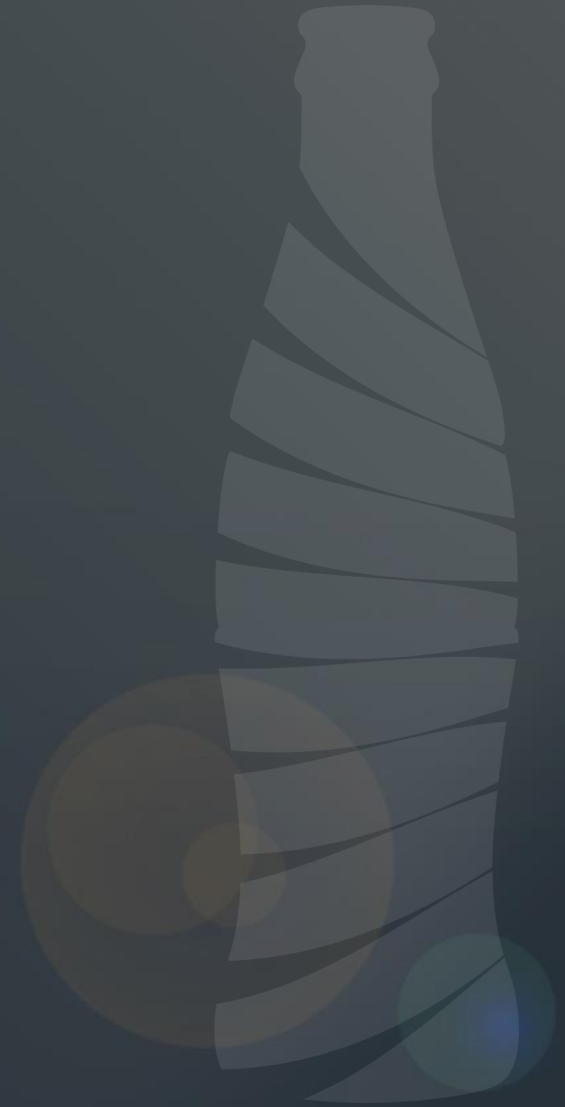
Commitment #9

New Beneficiary

2025	2030
122,512	1,000,000



APPENDIX



Experienced Executive Leadership



Chief Executive Officer

Karim Yah

● 22 ● 29



Chief Operating Officer

Ahmet Kürşad Ertin

● 28 ● 32



Türkiye Regional Director

Hasan Ellialti

● 29 ● 31



Caucasia and Central Asia Regional Director

Erdinç Güzel

● 17 ● 31



Chief Financial Officer

Çiçek Uşaklıgil Özgüneş

● 6 ● 26



Chief Supply Chain Officer

Kerem Kerimoğlu

● 33 ● 35



Chief Human Resources Officer

Burak Gürcan

● 2 ● 30



Chief Information and Digital Officer

Ebru Aktan

● 5 ● 28



Chief Legal Officer

Atty. R. Ertuğrul Onur

● 19 ● 37



Chief Audit Officer

Ahmet Öztürk

● 13 ● 31

● Experience in Coca-Cola System

● Total Years of Experience

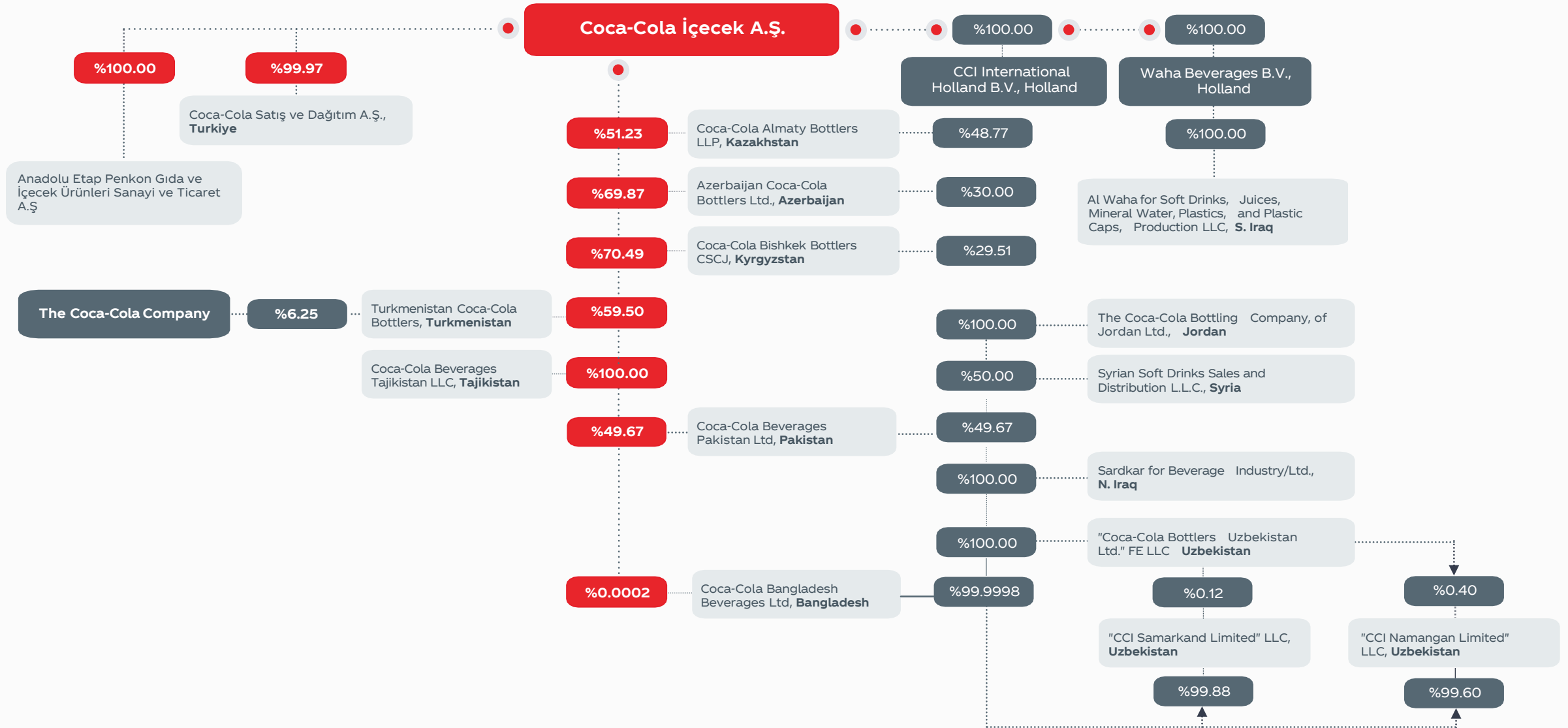
Country Data 2025

	Population (mn) ⁽¹⁾	GDP per cap, PPP (USD 000) ⁽²⁾	Per capita NARTD consumption (8 ounce servings) ⁽³⁾	CCI's Market Position in Sparkling ⁽⁴⁾	Capacity (mn UC) ⁽⁵⁾	Capacity Utilization Rate ⁽⁶⁾
Türkiye	87.7	37.4	575	1	750	74%
Pakistan	255.2	5.5	97	1	446	70%
Kazakhstan	20.8	26.4	707	1	219	100%
Iraq	47.0	9.0	619	2	175	74%
Uzbekistan	37.1	10.6	378	1	232	95%
Azerbaijan	10.4	20.3	489	1	93	81%
Bangladesh (CCI)	100.1	7.2	57	2	70	37%
Kyrgyzstan	7.3	6.4	413	1	30	100%
Jordan	11.5	10.5	331	-	33	37%
Tajikistan	10.8	4.8	220	-	27	59%
Turkmenistan	7.6	13.4	205	-	23	24%
Syria	25.6	3.1	47	-	-	-

Sources:

(1) & (2) S&P Global (Formerly IHS Markit), Market Intelligence; CCI BD: population based on internal estimate; Important Note: Real GDP per Capita and Real GDP Per Capita PPP for CCI BD is assumed to be the same as total country. Macro estimates for CCI BD geography are not available.
 (3) GlobalData (Industry Estimates), 2025 Forecast; S&P Global (Population); NARTD includes Sparkling, Juices, Packaged Water, RTD Tea & Energy Drinks; CCI BD: based on GlobalData industry estimates & internal estimates
 (4) TR/KZ: Nielsen Retail Panel, YTD Nov'25; PK: Foresight Household Panel (only covers Household consumption, not OOH consumption), YTD Nov'25; IQ: RetailZoom Retail Panel (Urban), YTD Oct'25; UZ/AZ/KG/JO based on GlobalData Industry Estimates & CCI Internal Volume, FY'25; CCI BD: GlobalData industry estimates, internal estimates, and CCI internal volume, FY'25
 (6) As of FY25

Subsidiaries



Utilizing our Integrated Digital Model for Value Creation



Customer and Consumer Experience

Balancing between digital and human touch.
Commercial transformation with Digital RTM



Digital Customer Experience

Digital channel for our customers to self-serve



Suggested Order

AI Based order prediction engine



Consumer Engagement Platform

Creating consumer excitement and recruiting new consumers



Asset Optimization

Optimized and Resilient Supply Chain



Connected Planning and Fulfillment

Integrated and agile planning
Optimized logistics



Digital Twin

New OS for plants with predictive maintenance



DProX

e2e visibility
From source-to-procure



People Experience

Productivity Through Digitization,
Upskill/Reskill



Robotics & Automation

From Transactional to Value Added Work



UpSkill & ReSkill

Developing skills in CCI and Society

KEY ENABLERS:



Data & Analytics



Infrastructure & Technology



Information Security



Thank You

For more information, please contact
cci-ir@cci.com.tr

